

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
DEPARTMENT OF BUSINESS ADMINISTRATION



PROGRAM REPORT

ON 14 SEPTEMBER 2023

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

SCOPE OF DIGITAL MARKETING



INTRODUCTION

Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

Marketing techniques have evolved as the ways in which consumers get information change. Radio advertising led to TV advertising, which then shifted to digital marketing with the rise of the internet..

While TV remains a prime advertising medium for many businesses, digital marketing allows companies to reach a global audience online. As digital marketing initiatives continue to grow at a brisk pace, the number of jobs in the field is naturally increasing.



PROGRAM COMMITTEE

RESOURCE PERSON

Shabeeb MM

The Marketer-digital marketing strategist,
Founder & CEO of Digital ISM
CMO OF TALK 10 Business Ecosystem

STAFF COODINATOR

Shijil.C

Assistant Professor
Department of Business Administration.

STUDENT COODINATOR

Mohammed Irfan C

Fifth Semester, BBA Student.

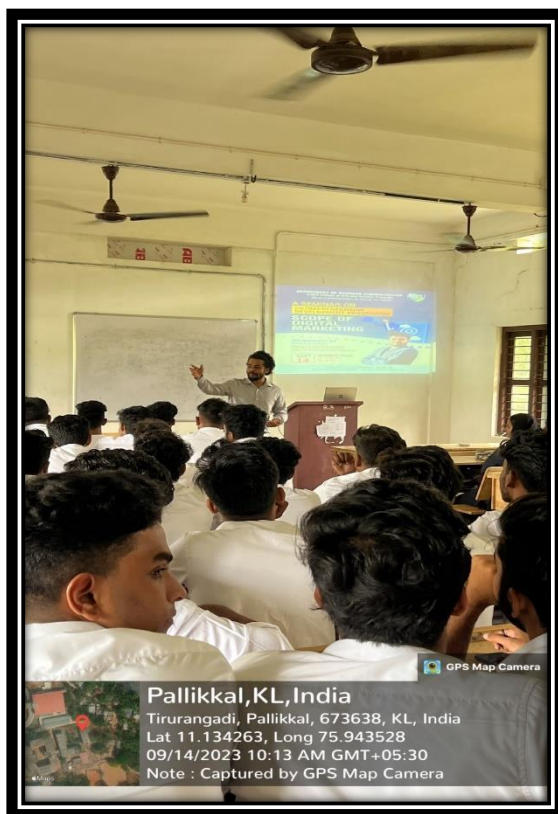
AN OVERVIEW

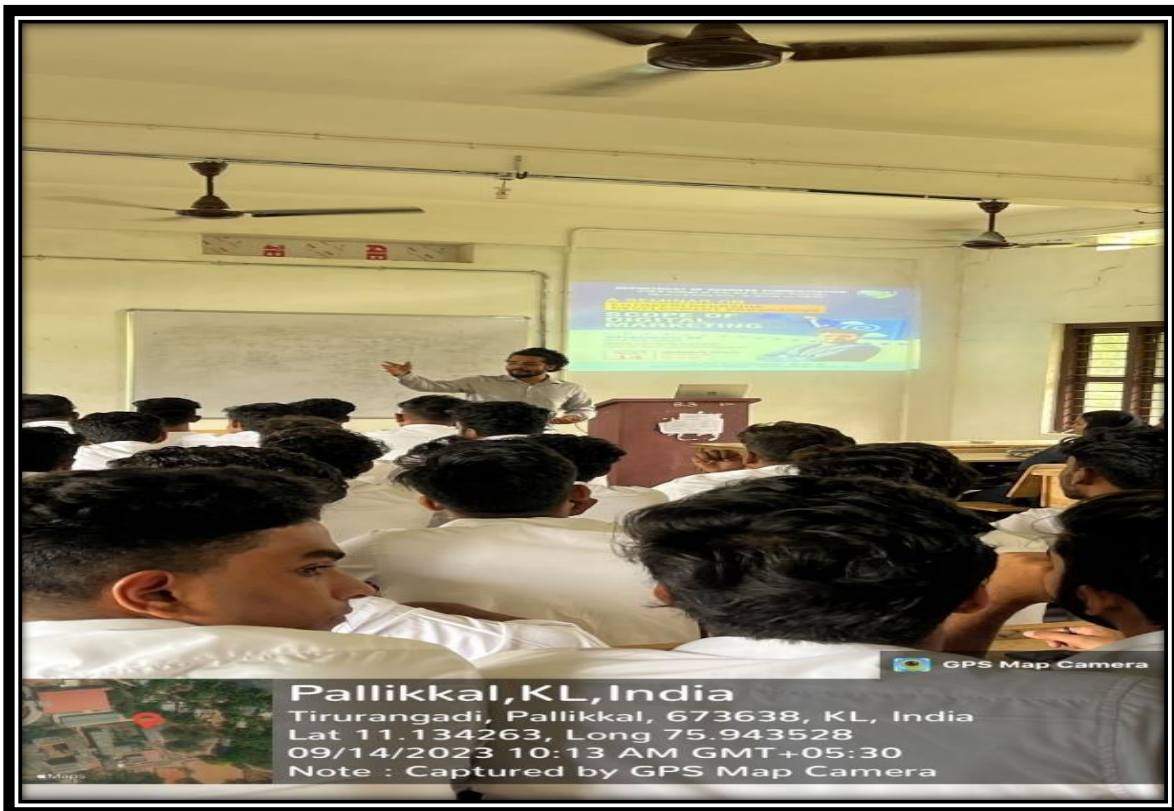
EMEA College of Arts and Science, Kondotty, Bachelor of Business Administration is conducting a series of program for Entrepreneurship Development. A program was conducted for the 3rd year BBA students in the name "A SEMINAR ON SCOPE OF DIGITAL MARKETING" on 14.09.2023. 57 students participated in the programme out of 64 students.

There are a lot of young entrepreneurs in BBA 3rd year and for their improvement and development we have conducted this programme. The programme started at 10 AM in the BBA Hall. Mr. Mohammed Irfan C (Fifth Sem, BBA Student) heartily welcomed all to the program. Mr. Shijil C, Assistant Professor of Department of Business Administration conveyed the presidential address. Later on, the programme was inaugurated by Mr. Asif N, HOD of Department of Business Administration.

The honorable chief guest Mr. Shabeeb. M, (The Marketer, Digital Marketing Strategist, Founder & CEO of DigitalSM, CMO of Talk10 Business Ecosystem) was invited on the floor to take the session on Digital Marketing to all the young entrepreneurs. The session was highly interactive and the students were interested in it. Mrs. Sameera & Mrs. Hanaa Moosa Koya, Assistant Professor of Department of Business Administration delivered the felicitation. Last but not the least, Mr. Muhammed Aslam (Fifth Sem, BBA Student) conveyed the vote of thanks and concluded the programme.

PHOTO GALLERY





DEPARTMENT OF BUSINESS ADMINISTRATION

EMEA College of Arts and Science, Kondotty

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A SEMINAR ON

ENTREPRENEURSHIP
DEVELOPMENT PROGRAMME

SCOPE OF
DIGITAL
MARKETING



Shabeeb M

(The Marketer)

Digital Marketing Strategist,
Founder & CEO of DigitalSM,
CMO of Talk10 Business Ecosystem

2023
Sept.

14

@BBA Hall

THURSDAY

🕒 10 AM



Teacher Coordinator - Shijil. C
Student Coordinator - Mohammed Irfan. C

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY



DEPARTMENT OF BUSINESS ADMINISTRATION





SCOPE OF DIGITAL MARKETING

LIST OF STUDENTS

SL NO	NAME OF STUDENTS	PHONE NUMBER	PLACE	SIGN
1	ABDUL VASIH K T	9061610934	Perthur Pallukkal	<i>[Signature]</i>
2	AFAKH MOOSA	7902525347	Edavanna	<i>[Signature]</i>
3	AMEENA	A	Edavanna	ABSENT
4	ANSHIDATHU ZUHRA P	9745670679	Edavanna	<i>[Signature]</i>
5	ASEELA K	ASEELA K	Edavanna	ABSENT
6	FAHMA T	9747802158	Malappuram	<i>[Signature]</i>
7	FATHIMA NASHWA	8139069039	Kadalundi	<i>[Signature]</i>
8	INSAM ALI K	7876222777	KOHINDOR	<i>[Signature]</i>
9	MISHAB.P	8129735156	KONDOTTY	<i>[Signature]</i>
10	MOHAMED AJMAL	9633909863	Malappuram	<i>[Signature]</i>
11	MOHAMMED SHEHEEN	8301904180	Vengara	<i>[Signature]</i>
12	MUHAMMAD BILAL	8921204654	NADAPURAM	<i>[Signature]</i>
13	MUHAMMAD FAZIL K	9138814419	Kondotty	<i>[Signature]</i>
14	MUHAMMED ANSHAD P	7034227717	XAZHAKAD	<i>[Signature]</i>
15	MUHAMMED ASLAM.C.C	9072057329	Kondotty	<i>[Signature]</i>
16	MUHAMMED FARHAN M	7736629016	parappangudi	<i>[Signature]</i>

SL NO	NAME OF STUDENTS	PHONE NUMBER	PLACE	SIGN
17	MUHAMMED RAMSHAD .T P	9645455105	Karippur	<i>[Signature]</i>
18	MUHAMMED SAFUVAN V	7510311210	TANUR	<i>[Signature]</i>
19	MUHAMMED SHIHAN P	7034729186	Neerolpalam	<i>[Signature]</i>
20	MUHAMMED SHUHAIM	9544830207	V.K. Padi	<i>[Signature]</i>
21	MUHAMMED SINAN EK	9846547147	Komarrappadi	<i>[Signature]</i>
22	NAJIYA MANNITHODI	9567229886	Velluvambaram	<i>[Signature]</i>
23	NIJLA AP	8075512933	Feroke	<i>[Signature]</i>
24	NUSAIF P			ABSENT
25	RINAS A	6235143888	Pamandukam	<i>[Signature]</i>
26	SAHIMA .C.P	9089525405	Kolappuram	<i>[Signature]</i>
27	SHAHLA SHEREEN	7593954060	Mushiyaranga	<i>[Signature]</i>
28	ADNAN AHAMED A	8289977051	Kohinoor	<i>[Signature]</i>
29	AKSHAY.K.K	6238821428	Kelhisseri	<i>[Signature]</i>
30	ANAND A	9995710506	Calicut University	<i>[Signature]</i>
31	FATHIMA FILNA.K.K			
32	FATHIMA NAJA.P.K	7594833951	Feroke	<i>[Signature]</i>
33	FATHIMA NASREEN N	9895557106	Melmuri	<i>[Signature]</i>
34	LENA FATHIMA.K.P	9061695299	Parappanagudi	<i>[Signature]</i>
35	MOHAMMED IRFAN.C	9188002846	Padikkal	<i>[Signature]</i>
36	MOHAMMED SINAN A C	7510922691	Kadappadi	<i>[Signature]</i>
37	MUHAMMED AJSAL	9562919878	Mondotty	<i>[Signature]</i>
38	MUHAMMED ASLAH.K	7736972548	Parappanagudi	<i>[Signature]</i>
39	RIFAHATH C	8075345168	Parambilpeediy	<i>[Signature]</i>

SL NO	NAME OF STUDENTS	PHONE NUMBER	PLACE	SIGN
40	SAYANA T			
41	SHERIN IBADA. P	6292705614	Inaayittal	
42	SREELAKSHMI K	7510478479	Kolappuram	
43	ABHINAV C	7593955470	palikkal	
44	ABOOBACKER SIDDEEK U	7356116457	Kizhissery	
45	ARSHAD POTHAPARAMBATH	6238825087	Vengara	
46	ARSHIDA SHAHNA K C	9847784112	Kollamchira	
47	ASEEL MOHAMMED P K	6238802739	Kizhissery	
48	AVINASH P T		—	ABSENT
49	DHANUSH P	9567959841	manjeri	
50	MOHAMED SINAN NENDUKANNI	7736337328	Vengara	
51	MOHAMMED AFSAL	7306145060	Vengara	
52	MOHAMMED AQIYAAN			ABSENT
53	MOHAMMED MUHASIN	8075624596	Kuttan North	
54	MUHAMMAD ANSHAD N C	7034113390	Kodampuzha	
55	MUHAMMED ASMAL	9645406290	Vengara	
56	MUHAMMED MISHAL MS	6282445767	MALAPPURAM	
57	MUHAMMED SINAN K	7025070449	11 th mile	
58	MUHAMMED SUFAID V	9747383419	Kolappuram	
59	NANDHA T M	8129867552	PANTHEERANKAVU	
60	RADHWAN. K	8577230219	Kondetty	

SL NO	NAME OF STUDENTS	PHONE NUMBER	PLACE	SIGN
61	SAFA P K	7736793453	humbuzhi	
62	SANA SHERIN P T	8547 323 666	Kolappuzam	
63	SHANIF . M	9635589549	MUTTHIR A	
64	SUBHAN	9496487134	Kundoor	

The image features a bright yellow rectangular background. Scattered across this background are numerous gold stars of varying sizes. Overlaid on the stars is the text "Thank You!" written in a thick, purple, cursive script. The word "Thank" is on the top line, and "You!" is on the bottom line. The entire graphic is enclosed within a thin white border, which is itself surrounded by a thicker black border.

Thank
You!

INTERNATIONAL MSME DAY CELEBRATION

Program Report

ON 27 JULY 2023



**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

Introduction

MSME Day was officially designated by the United Nations General Assembly to raise awareness about the importance of MSMEs in achieving sustainable development goals. The first MSME Day was celebrated on June 27th, 2017, as a result of a resolution adopted by the UN General Assembly in April 2017. The decision to establish MSME Day recognized the significant contributions made by MSMEs to employment generation, poverty alleviation, innovation, and inclusive economic growth. The resolution emphasized the need to support and promote these enterprises through various policies, programs, and initiatives.

On the occasion of MSME day, the UN reveals a theme that denotes the priority focus area for the advancement of MSMEs as recognized by the organization for that specific year. As per historical precedent, the UN will reveal the MSME Day 2023 theme on the day of the event itself. The themes of MSME Day are chosen to reflect the current challenges and opportunities facing MSMEs around the world. The themes also highlight the importance of MSMEs to the global economy and their role in sustainable development.

PROGRAM COMMITTEE

HEAD OF THE DEPARTMENT

Mr.Asif N

STAFF CO-ORDINATOR

Mr.Asif N

STUDENT CO-ORDINATOR

Mr. Mohammed Shibili KM

AN OVERVIEW

Department Of Business Administration organized the business proposal competition on International MSME day on 27 July 2023. On this day a box was arranged in BBA departments and those students who are interested put their business ideas in the box. All Students put their ideas in the box by writing in a page not less than 100 words. 23 Students put their ideas in the Box. Active participation of all the department was success of this programme. All the instructions regarding the session were informed earlier to the participants for ease of conduct via social media. Sahal , second year BBA student got first prize in the programme,.

PHOTO GALLERY





EMEA College Of Arts and Science
Kondotty, Malappuram
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International MSME Day



Business Proposal Competition

Generate Your Business Idea
Write in a page not less than 100 words
Deposit in the box arranged in BBA Department

27-07-2023 | 04:00 pm

Staff Coordinator : **Asif N**

Head of business Administration

All are welcome, Expand Your Ideas...

Department of business administration



P M E A COLLEGE
OF
ARTS AND SCIENCE
KONDOTTY

SEETHI HALL
GATE





EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

DEPARTMENT OF BUSINESS ADMINISTRATION

SESSION ON: EFFECTIVE STRATEGIES FOR BUILDING AND GROWING A SUCCESSFUL BUSINESS ONLINE

|11TH SEPTEMBER 2023|



INTRODUCTION

Business development, strives to increase an organization's capabilities and reach in pursuit of its financial and other goals. In that way, it can impact and also call upon the specialized skills of a variety of departments throughout the organization.

Business development specialists should have a thorough awareness of the market in which they operate. They should keep up with market dynamics, competition activity, and other industry developments. They should be able to see potential opportunities, make wise judgments, and adjust tactics as necessary.

There is a huge variety of online businesses nowadays. Everyone can start their own internet business. If you have an idea for a unique product or even if you just want to add online shipping for your company, online business is the right thing for you. The reason why more and more people started using online business is because it provides better service delivery. It saves costs and what is more important, it is available 24 hours.

**DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY**

A Seminar on

**“ EFFECTIVE STRATEGIES FOR BUILDING AND GROWING
A SUCCESSFUL BUSINESS ONLINE ”**

11 Sep 2023 , 10.00 AM , BBA HALL

PROGRAMME CHART

WELCOME SPEECH : Ms. Mehla Marjan

PRESIDENTIAL ADDRESS : Ms. Sameera

**(Co-ordinator of the Programme,
Assistant Professor, BBA)**

INAGURATION : Mr . Asif N

**(Head of the Department,
BBA)**

SESSION BY : Mr. Mohammad Shaz

(Performance Marketer)

FELICITATION : Mr. Shijil C

(Assistant Professor, BBA)

VOTE OF THANKS : Ms . Nashwa P P

AN OVERVIEW:

On 11th September 2023, at sharp 10:00 AM, our session began and Mr. Mohammad Shaz led us through the beautiful session about various “Strategies for building and growing a successful business online “. The session was co-ordinated wonderfully by our Assistant Professor Ms. Sameera . The session ended at about 1.00 PM. It was really informative and beneficial for the students.

PHOTO GALLERY:







SUPPORTING DOCUMENT:



DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS & SCIENCE - KONDOTTY

Aided by Govt. of Kerala | Affiliated to the University of Calicut
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Effective Strategies for Building and Growing a Successful Business Online



**MOHAMMAD
SHAZ**

Performance Marketer

2023 **11**
Sept.
BBA Hall
10.00 AM

Meet the Alumni
Department of Business Administration

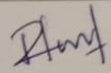
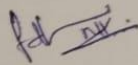

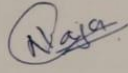


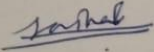
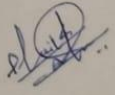
Teacher Coordinator: SAMEERA
Student Coordinator: MEHLA MARJAN

DEPARTMENT OF BUSINESS ADMINISTRATION
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY

A Seminar on

**" EFFECTIVE STRATEGIES FOR BUILDING AND GROWING A SUCCESSFUL
BUSINESS ONLINE "**

11 Sep 2023 , 10.00 AM , BBA HALL

Sl.no	Participants	Signature
1	Diya fathima K.c	
2	Fathima Fidha .NK	
3	Fathima Shaja -kp	
4	Fathima Naja -	
5	Nouseen Zainab Faruqan	
6	Fathima Risha .P	
7	Sainaba Thasni .c	
8	Shailk Naina Sherin	


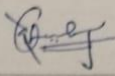

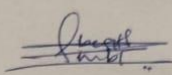
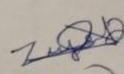
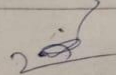
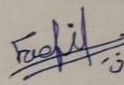


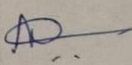


ASIN N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kondotty

9.	Ngijya L	Ngijya L
10.	Reema Nishanth	Reema
11.	Nashwa	Nashwa
12	Afnitha Mohamed	Nishwa
13	Airia Zeba	<u>Air</u>
14	Mehla Mayan	<u>Mehla</u>
15	Razil Moosa. m.p	<u>Razil</u>
16	Shameem T	<u>Shameem</u>
17	Binseed Gradan	<u>Bin</u>
18	Aadhal Zakkiyy.	<u>Aadhal</u>
19	DINAN Rahman. K. P	<u>Dinan</u>
20	Muhammed Abaan - T	<u>Abaan</u>

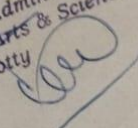
ASIF. N
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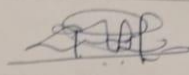
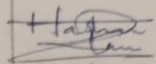
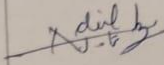
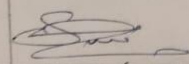
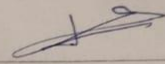
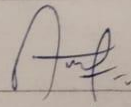

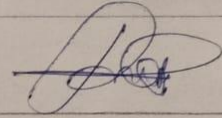

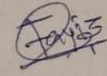
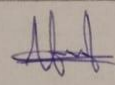
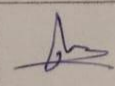
21	Mohamed Nazim .ic	stik
22	JAVAD MOIDEEN	JAVAD
23	Muhammed Musaveer Toik	W. J. Toik
24	Muhammed Adnan D	Adnan
25	ADHIL SHAHID	Adhil
26	NAVEENRAT	Q
27	MUNAVVAR UK	Muz
28	Muhammed Muhsin P.p	Muhsin
29	Nishan	Q
30	MOHAMMED ZAMIL	Zamil
31	VIPOL M.M	Vipol
32	ARUN A.M	Arun

ASIF.N
Head & Assistant Professor,
Dept. of Business Administration.
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Kondotty

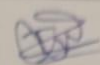

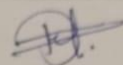
33	Rabeeh T.P	
34	RAMEES ADNAN N K	
35	Sahal-K	
36	Abdul Basith	
37	Mohammed Ziyad	
38	Anuvind-k	
39	Mohammed Faehil P.T	
40	Mohammed Sinad NK	
41	Muhammed shetil K.V	
42	Adhil Farhan	
43	Muhammed mishaab-nv	
44	Rayid Hisham.a	

ASIF.N
Head & Assistant Professor,
Dept. of Business Administration,
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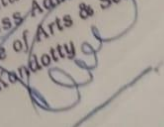


45	Muhammed Shadil - E	
46	Muhammed Habibullah	
47	ADIL HUSSAIN .T	
48	Muhammed Saran - CK	
49	Istfan .P.A	
50	AMJAD P.T	
51	SALMAN FARIS	
52	Muhammed Ridwan .P	
53	Muhammed ALTHAF	
54	Muhammed Fayiz .K	
55	Muhammed Afeef .A	
56	Muhammed Adhik .K	

ASIF . N
Head & Assistant Professor,
Dept. of Business Administration
EMEA College of Arts & Science
Kondotty

57	Thaqiyynddeen. P	
58	Fajrulhaque - 10	
59	Jebin Razy. D	
60		
61		
62		
63		

ASIF.N
Head & Assistant Professor,
Dept. of Business Administration,
EMEA College of Arts & Science
Kandotty



Thank you!





EMEA College of Arts and Science

Aided By Govt of Kerala Affiliated to the University of Calicut

(Reaccredited by NAAC with A Grade)

Kondotty, Malappuram(Dt),Kerala-IndiaPIN:673638



Kerala Startup Mission
**INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE**



**IEDC
EMEA**

REPORT

BOOT CAMP

26-02-2024

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Brochure of Program



IEDC EMEA PRESENTS

BOOT CAMP

FOR MEMBERS



26 FEB 24
MONDAY

10.00 am - 3.30 pm



Seminar hall

Invite only



Report

The IEDC (Innovation and Entrepreneurship Development Cell) community of EMEA College of Arts and Science organized a dynamic boot camp on Monday, February 26th, 2024. The program was held from 10:00 am to 4:00 pm at the seminar hall. The main aim was to provide a platform for interactive session, to connect with other members and to acquaint the members with the objectives and structures of the IEDC.

The boot camp was started with a warm welcome by the CEO of IEDC, Muhammed Sunain . The COO of IEDC HasilK shared his experience and inspired the members. Following the welcome address, the leaders of IEDC introduced themselves, sharing their roles and responsibilities. This provided the newly selected members with insights into the leadership structures and encouraged open communication and transparency. Throughout the day, interactive sessions were conducted to facilitate networking and relationship-building among the members. The sessions provided opportunities for individuals to get to know each other, share experience and had a practical session where members were guided through the process of creating their LinkedIn account.

The members were given instructions on signing up for LinkedIn account. Step-by-step guidance on completing profile sections such as summary, experience, headlines, education, skills and tips for writing job descriptions to highlight achievements and skills were provided. Engaging games and activities were conducted under IEDC. Quiz competition and other fun activities were organised to improve team work, concentration, problem solving and creative thinking, while also providing moments of laughter and enjoyment. At the conclusion of boot camp, participants were invited to share their feedback and the program was wrapped up with a delightful photo taking sessions.

Overall, the IEDC boot camp was a success, providing newly selected members with a platform to interact, collaborate and engage with the organisation. IEDC looks forward to organising more engaging programs, workshop and initiative to empower students and cultivate a culture of innovation and entrepreneurship within the college community.

Attendance

#	Name	Department	Admission.no	Roll.no
1	MARIYAM HANANA	BA WEST	22BWSA251	14
2	ASWIN	BBA	22BBASO23	44
3	MUNDIR	BBA(2 ND YEAR)	22BBASO70	56
4	MUHAMMED SINAN N	BCOM CA	23BCAA066	25
5	HASIL	BCOM CA	21BCOA161	11
6	MOHAMMED SINAN	BCOM COP	23BCOA35	21
7	SHAHBANA BACKER	BSC BIOCHEM	23BBCS182	26
8	MUHAMMED NIHAD A	BSC BT	23BBTS103	22
9	MUHAMMED SALMAN	BSC CS	23BCSA127	36
10	FIDHA SHIRIN	BSC CS	23BCSA009	41
11	FATHIMA NASRIN	BSC CS	23BCSA558	06
12	MUHSINA KK	BSC CS	23BCSA276	10
13	FATHIMA MEHRIN C	BSC CS	23BCSA183	05
14	MUSFIRA CH	BSC CS	23BCSA384	11
15	DAYYAN ALI	BSC CS	23BCSA366	18
16	FABIN	BSC CS	23BCSA099	34
17	SHAMIL	BSC CS	23BCSA117	25
18	AMJAD	BSC CS	22BCSA584	09
19	FATHIMA MARVA	BSC CS	22BCSA336	04
20	SUNAIN	BSC CS	22BCSA145	22
21	ATHIF	BSC CS	22BCSA580	10
22	RIYA HANA P	BSC MB	23BMBA421	28
23	NIHAL MOHAMMED	BVOC ACCOUNT	22BVAS135	27
24	MUHAMMED BINSHAD KK	BVOC ACCOUNT	23BVAS119	20
25	SINAN SABIC	BVOC IF	23BVIF108	22
26	MUHAMMED SINAN PT	BVOC IF	23BVIF133	38
27	ADHIL AHAMMED	BVOC IF	23BVIF174	26
28	LAIBA	BVOC IF	23BVIF151	25
29	AKMAL	BVOC IF	23BVIF111	16
30	MUHAMMED SINAN P	BVOC LOGISTICS	23BVLS117	33
31	MUHAMMED AL AFEEF	BVOC LOGISTICS	23BVLS100	13
32	SALAH	BVOC LOGISTICS	23BVLS081	22
33	MUHAMMED RIFAN	BVOC LOGISTICS	23BVLS079	17
34	MUHAMMED RISHAD	BVOC LOGISTICS	23BVLS016	18
35	MUHAMMED JIZAL	BVOC LOGISTICS	23BVLS1444	37
36	IBRAHIM BADUSHA	BVOC LOGISTICS	23BVLS029	09

37	RISHAD	BVOC LOGISTICS		38
38	MOHAMMED RIZWAN KT	DM	23MPA625	05
39	SHAHIN ADIL	DM		34
40	MUHAMMED UNAIS	DM		02
41	FATHIMA HENNA	BSC BT		13
42	HAFNA NISA	BSC BT		44
43	NITHA PULLAT	BSC BT		10
44	FATHIMA HIBA K	BA ECONOMICS		09
45	MUHAMMED AJAS	BA ECONOMICS		36
46	THAQIYYUDEEN	BBA		26
47	RAHEENA	BA ENGLISH		37
48	AKHIL V	BA ENGLISH		20
49	SAFEER	BA ENGLISH		11
50	LINA K	BA ENGLISH		05

Photo Gallery





REPORT

SEMINAR ON

‘Entrepreneurial Decision Making’

Organized on 15.09.2023

By



DEPARTMENT OF BIOTECHNOLOGY EMEA COLLEGE OF ARTS AND SCIENCE

Re-accredited with 'A' grade by NAAC
(Aided, affiliated to University of Calicut)
KONDOTTY, P.O. KUMMINIPARAMBA
MALAPPURAM (DIST), PIN. 673 638

REPORT

The Department of Biotechnology, EMEA college of Arts and Science, Kondoty Organised seminar on 15.09.2023. The seminar was hosted to equip students with the knowledge, skills, and mindset needed to make effective, informed, and strategic decisions in the context of entrepreneurship. It helps them navigate the challenges and uncertainties of the business world while capitalizing on opportunities for growth and success.

Time and Date: 15.09.2023, 10.30 AM

Resource person:



Rafeeqe Ali Mundodan

Assistant Professor

Department of Commerce

EMEA College of Arts and Science, Kondotty

Program:

The seminar was started at 10.30 AM and Head of Department of Biotechnology, Dr. Mashhoor K introduced the resource person.

Description of course content delivered in the seminar

Entrepreneurial decision-making is a critical aspect of starting and running a successful business venture. Entrepreneurs often face a wide range of decisions, from initial business planning to day-to-day operations and long-term strategic choices. Effective decision-making can significantly impact the success and sustainability of a business. He has explained some key principles and considerations for entrepreneurial decision-making:

- 1) **Risk Assessment:** Entrepreneurship inherently involves risk. Entrepreneurs must assess and understand the potential risks associated with a decision. This

includes financial, operational, market, and competitive risks. A risk-reward analysis should guide decision-making.

- 2) **Market Research:** Decision-making should be informed by thorough market research. Understanding your target audience, market trends, and customer needs is crucial for making informed decisions related to product development, pricing, and marketing strategies.
- 3) **Data-Driven Decision-Making:** Collect and analyze relevant data to support your decisions. Data can provide valuable insights into customer behavior, market trends, and the performance of your business. Data-driven decisions are often more objective and less prone to bias.
- 4) **Resource Allocation:** Entrepreneurs often operate with limited resources, so effective allocation of capital, time, and manpower is crucial. Prioritize your spending and efforts based on the most critical needs of your business.
- 5) **Long-Term vs. Short-Term:** Consider the long-term impact of your decisions. While short-term gains may be appealing, they should not come at the expense of the business's long-term viability and sustainability.
- 6) **Adaptability:** Entrepreneurship is dynamic, and conditions can change rapidly. Be prepared to adapt your decisions as circumstances evolve. Flexibility and agility are key entrepreneurial traits.
- 7) **Collaboration and Networking:** Seek input and advice from mentors, advisors, and peers. Networking can provide valuable insights and alternative perspectives that can inform your decision-making process.
- 8) **Goal Alignment:** Ensure that your decisions align with your business's mission, vision, and overall goals. Every decision should contribute to the achievement of your business's objectives.
- 9) **Ethical Considerations:** Make ethical decisions that align with your values and principles. Unethical decisions can lead to reputational damage and legal consequences that can harm your business in the long run.
- 10) **Learning from Failure:** Not every decision will lead to success. Entrepreneurship often involves failures and setbacks. Learn from your mistakes and use them as opportunities for growth and improvement.
- 11) **Time Management:** Efficient time management is critical for entrepreneurs. Prioritize decisions based on their importance and urgency. Use time management techniques to maximize your productivity.
- 12) **Financial Prudence:** Maintain a keen focus on your financial health. Monitor your cash flow, budget wisely, and avoid unnecessary expenses. Sound financial management is vital for the sustainability of your business.
- 13) **Customer-Centric Approach:** Place the customer at the center of your decision-making process. Understand their needs, preferences, and feedback to make decisions that enhance their experience and loyalty.
- 14) **Legal and Regulatory Compliance:** Ensure that your decisions adhere to all relevant laws and regulations. Non-compliance can lead to legal troubles that can be detrimental to your business.
- 15) **Continuous Improvement:** Embrace a mindset of continuous improvement. Regularly review and assess the outcomes of your decisions, and be willing to make adjustments to enhance your business's performance.

Photos



Resource Person

Rafeeqe Ali Mundodan

Assistant Professor
Department of Commerce
EMEA College of Arts and Science, Kondotty



Organised By

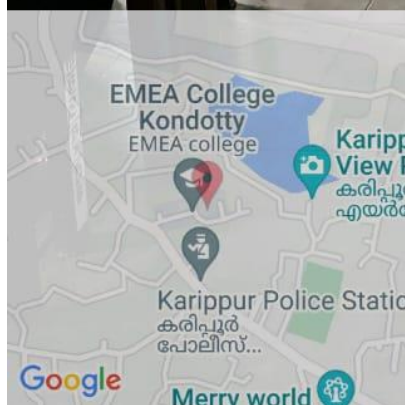


DEPARTMENT OF BIOTECHNOLOGY
EMEA College of Arts and Science, Kondotti

Reaccredited with 'A' grade by NAAC

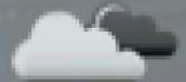
Flyer of the Programme





4WMV+J5W, Padinharathara, Karipur, Kerala 673647, India

Karipur
Kerala
India



25°C
77°F

2023-09-15(Fri) 10:46(am)

LIST OF PARTICIPANTS

S.No.	Name	Course
1.	AFNAN K P	BSc Biotechnology
2.	FAHMIDA IBRAHIM	BSc Biotechnology
3.	FASNA TK	BSc Biotechnology
4.	FATHIMA HIBA M	BSc Biotechnology
5.	FATHIMA RISHANA P	BSc Biotechnology
6.	FATHIMA SULNA K	BSc Biotechnology
7.	HISANA THASNI PP	BSc Biotechnology
8.	IRFANA THASNI. VP	BSc Biotechnology
9.	JUMANA NASIM	BSc Biotechnology
10.	LIYANA	BSc Biotechnology
11.	MAHSHOOQUE	BSc Biotechnology
12.	MOHAMMED DANISH	BSc Biotechnology
13.	MUHAMMED THALHATH T	BSc Biotechnology
14.	MUSRIFA SHERIN VK	BSc Biotechnology
15.	NIBA NAJMUDHEEN	BSc Biotechnology
16.	RINFA	BSc Biotechnology
17.	SAFNA P	BSc Biotechnology
18.	SALMANUL FARIS	BSc Biotechnology
19.	SAMEERA.N	BSc Biotechnology
20.	AAGHIL N	BSc Biotechnology
21.	ABHINAND T	BSc Biotechnology
22.	FAREEDHA FARHANA	BSc Biotechnology
23.	FATHIMA NAHIDA AP	BSc Biotechnology
24.	FATHIMA SAHLA OP	BSc Biotechnology
25.	FIDHA FATHIMA C. K	BSc Biotechnology
26.	HADIYA ADIL BAFAKHY	BSc Biotechnology
27.	KEERTHANA. N	BSc Biotechnology
28.	MOHAMED HASEEB	BSc Biotechnology
29.	MUNAVVIRA K	BSc Biotechnology
30.	NAJIYA THASNI TK	BSc Biotechnology
31.	RINSHA	BSc Biotechnology
32.	SAHLA THASNEEM C	BSc Biotechnology
33.	SHIMA SHIRIN. T	BSc Biotechnology
34.	AYISHATH JISHNA KP	BSc Biotechnology
35.	ERFANA PN	BSc Biotechnology
36.	FATHIMA ARSHA E	BSc Biotechnology
37.	FATHIMA DIYA	BSc Biotechnology

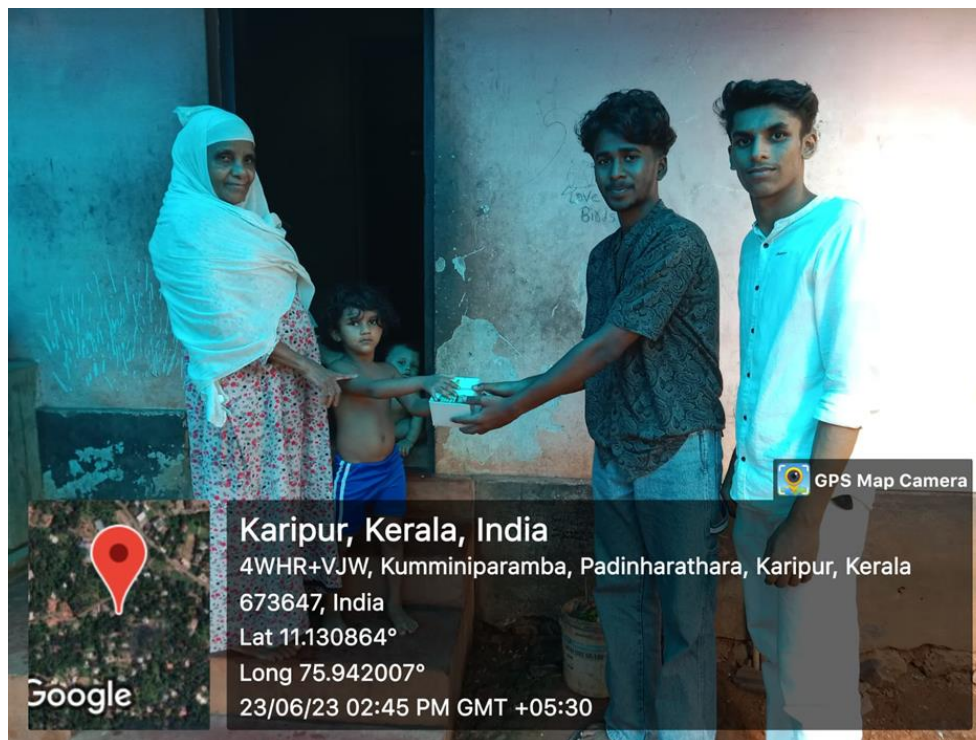
Report on extension activity: LED bulb distribution to economically backward homes around EMEA College of Arts and Science, Kondotty.

Date: 23/06/2023

Venue: Kumminiparamba village, Karipur, Kerala

Department of Mathematics and Physics, EMEA college of arts and Science, Kondotty undertook an extension activity of LED bulb distribution to economically backward homes around the college. The LED bulbs were manufactured by students of the department and the program was aimed to provide energy-efficient lighting solutions to economically backward homes in our community. This extension activity was organized as part of ongoing efforts to promote energy conservation and enhance the quality of life for marginalized communities. Students verified the eligibility of households based on predetermined criteria, which included income levels and housing conditions. LED bulbs were distributed free of cost to eligible households, and the event was executed successfully with the participation of students. Recipients were provided with information about the benefits of LED lighting, energy conservation, and how to install and use the bulbs efficiently. The event encouraged students to participate in a collective effort to improve living conditions, fostering a sense of unity and collaboration.







EMEA College of Arts and Science

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PG DEPARTMENT OF COMMERCE & ED CLUB

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTY

Re-accredited with ' A' Grade by NAAC

ORGANIZE

Biz Vision

Sparking Innovative Industrial Ventures

Two-day Training for Setting Up Industrial Units & Brainstorming Business Ideas

May 2024

27 28



EMEA College



9.30 am to 3.30 pm

REPORT

Biz Vision

27&28/May 2024

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Report


ED Club ,EMEA College,Kondotti in Association with PG department of Commerce ,EMEA College has organized a Biz Vision Program in Two days(27/05/2024 and 28/05/2024) .which was aimed to deliver Innovative Talk to Develop a mindset among the students to develop entrepreneurship among them.it was a training program to developing enterprise Culture among Students in the college level .

Mr.Rafeequeali mundodan ,Assistant Professor ,PG Department of

ED Club, EMEA College of Arts & Science , Kondotti

Commerce delivered worthful Talk for developing strategy of Entrepreneurship Development .The selected students from ED Club and Department of commerce has participated in the program

Program Notice


 **PG DEPARTMENT OF COMMERCE** **CLUB**
EMEAS COLLEGE OF ARTS & SCIENCE, KONDOTTI
Re-accredited with 'A' Grade by NAAC


ORGANIZE


Biz Vision

**Sparking Innovation
Industrial Venture**

**Two-day Training for Setting Up Industrial
Units & Brainstorming Business**

 **May 2024**
27 28

 **EMEAS College**
9.30 am to 3.30 pm
MUHAMMED FAISAL T
Assistant Professor
PG Department of Commerce
EMEAS College of Arts & Science, Kondotti


EMEAS COLLEGE OF ARTS & SCIENCE
ED-CLUB
ED-Club Coordinator
Date: _____ Time: _____
Program _____
Student Name & Roll No: _____
Department & Semester _____

Attendance

PG Department of Commerce & ED Club.
 Biz Vision - Two Day Training sessions.
 22/5/2024 & 28/5/2024.

	Name	class	Roll No	Signature
1	Farhana	B.com coop	32	<u>Farhana</u>
2	Shahana Shebin Ap	B.com CA	44	<u>Shahana</u>
3	Fathima Hiba K.	B.com CA	4	<u>Fathima</u>
4	VISMAYA T	B.com CA	57	<u>Vismaya</u>
5	NAYANA K	B.com CA	55	<u>Nayana</u>
6	Jahana Shebin M	"	11	<u>Jahana</u>
7	Fathima Nidha M	"	5	<u>Fathima</u>
8	Rinsha Baruv	"	17	<u>Rinsha</u>
9	Mubina Thasni	"	13	<u>Mubina</u>
10	Nidha Farvees	"	16	<u>Nidha</u>
11	Rahliqa Jasmin	B.com coop	49	<u>Rahliqa</u>
12	Fathima Shamli	"	43	<u>Fathima</u>
13	Shafna Shavin Kt	"	50	<u>Shafna</u>
14	Reneesha P	"	11	<u>Reneesha</u>
15	RASHEEBA NABKIN P	"	10	<u>Rasheeba</u>
16	VANDANA GUREGH C	"	52	<u>Vandana</u>
17	AMEENA SHARIN TP	"	1	<u>Ameena</u>
18	Anupama P	"	29	<u>Anupama</u>
19	Dinisha P	"	31	<u>Dinisha</u>
20	Mayla Noora MV	"	35	<u>Mayla</u>
21	Neha Suresh K.	"	36	<u>Neha</u>
22	Muhammed Ameen A	B.com CA	82	<u>Muhammed</u>
23	Vaseem Ameen ICT	B.com CA	65	<u>Vaseem</u>
24	Mohammed Sahil K.	B.com coop		<u>Mohammed</u>
25	Gokul P	"		<u>Gokul</u>
26	Mohammed Sheline P K	"		<u>Mohammed</u>



MUHAMMED FAISAL T
 Assistant Professor
 PG Department of Commerce
 EMEA College of Arts & Science, Kondotti

EMEAL COLLEGE OF ARTS & SCIENCE
 ED-CLUB

ED-Club Coordinator

Date: _____ Time: _____

Program _____

Student Name & Roll No: _____

Department & Semester _____

MUHAMMED FAISAL T
 Assistant Professor
 PG Department of Commerce
 EMEA College of Arts & Science, Kondotti

ED Club at EMEA College
Br2 Vidyan
Two Day Training 27/28/05/2024.

Name	Class	Roll No	Signature
1. Fathima Safna - A	Bcom. coop	34	
2. Anjana. P	"	41	
3. Ashikha khadeeja. P	"	30	
4. Sneha. E. K	"	51	
5. A. Rithika	"	28	
6. Adithya Krishnan. K	"	39	
7. Liya C. K	"	47	
8. Aliya - T	Blom. CA	1	
9. Riya Hanna. C. V	Blom. CA	19	
10. Fidha Febin. V. K	"	8	
11. Hasna T. P	"	10	
12. Bhavya. K	"	52	
13. Awarshi. K	"	51	
14. Fathima Nasrin	Blom coop	33	
15. Fathima Nidha	"	7	
16. Fathima Nafla	"	6	
17. Shahana Sheri	"	13	
18. Farisha Farhana	"	4	
19. Faruqa. K	"	5	
20. Ayisha Lamiya. P. K	"	3	
21. Majidha Sarsana	"	9	
22. Haruna	"	8	
23. MUHAMMED UNAIS VK	"	61	
24. Mirshad Arafath. M	"	26	
25. muhammed Sinan. E	"	23	

MUHAMMED FAISAL T
 Assistant Professor
 PG Department of Commerce
 EMEA College of Arts & Science Kondotti

EMEA COLLEGE OF ARTS & SCIENCE
 ED-CLUB
 ED-Club Coordinator
 Date: _____ Time: _____
 Program _____
 Student Name & Roll No: _____
 Department & Semester _____

PC Department of Commerce & ED Club.
 22/5/2024 & 28/5/2024. ^{Biz} Vision - Two Day Training sessions.


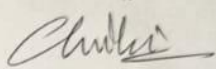
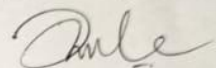
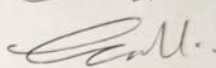

	Name	class	Roll No	Signature
1	Farhana	B.com coop	32	<u>Farhana</u>
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3	Fathima Hiba .K.	B.com CA	4	<u>Hiba</u>
4	VISMAYA .T	B.com .CA	57	<u>Vismaya</u>
5	NAYANA .K	B.com CA	55	<u>Nayana</u>
6	Jahana shebin .M	"	11	<u>Jahana</u>
7	Fathima Nidha .N	"	5	<u>Nidha</u>
8	Rinsha Bara .V	"	17	<u>Rinsha</u>
9	Mubina Thasni	"	13	<u>Thasni</u>
10	Nidha Farveen	"	16	<u>Nidha</u>
11.	Rahliya jasmin	B.com co-op	49	<u>Rahliya</u>
12.	Fathima shamli	"	43	<u>Shamli</u>
13.	Shafina shavin .kt	"	50	<u>Shafina</u>
14.	Reneesha .p	"	11	<u>Reneesha</u>
15.	RASHEEGIA NABRIN .P	"	10	<u>Rasheegia</u>
16.	VANDANA GURESH .C	"	52	<u>Vandana</u>
17.	AMEENA GHAKIN .TP	"	1	<u>Ameena</u>
18	Anupama .p	"	29	<u>Anupama</u>
19	Dinisha .p	"	31	<u>Dinisha</u>
20	Nayla Noora MV.	"	35	<u>Nayla</u>
21	Neha Sany .k.	"	36	<u>Neha</u>
22	Muhammed Amun .A	B.com CA	82	<u>Amun</u>
	Vaseem Atrun .KT	B.com CA	65	<u>Vaseem</u>
24.	Mohammed Sahil .k.	B.com coop		<u>Sahil</u>
25	Gokul -P	"		<u>Gokul</u>
26	mohammed shefine .p.k	"		<u>Shefine</u>

MUHAMMED FAISAL .T
 Assistant Professor
 PC Department of Commerce
 EMEA College of Arts & Science, Kondotti

ED-Club Coordinator
 Date: _____
 Program: _____
 Student Name & Roll No: _____
 Department & Semester: _____

ED Club of EMEA College
Biz Vision

Two Day Training 27/28/5/2024.

	Name	class	Roll No	Signature
1	Muhammed Shuhaim .p	4th Sem Bcom Cooperation	59	
2	Muhammed Shibil .k	"	22	
3	" Shuhaim .k	"	21	
4	Suhail	"	26	
5	Rishad Abdul Mujeeb	"	25	



MUHAMMED FAISAL T
Assistant Professor
PG Department of Commerce
EMEA College of Arts & Science, Kondotti



EMEA COLLEGE OF ARTS & SCIENCE
ED-CLUB
ED-Club Coordinator
Date: _____ Time: _____
Program _____
Student Name & Roll No: _____
Department & Semester _____

Photo Gallery









Program Summery and Feed Back

The Biz Vision program, organized by the ED Club in collaboration with the PG Department of Commerce ,EMEA College, was highly dynamic and esteemed program for Developing Entrepreneurship motivation and direction among Students . Participants expressed great satisfaction with the program, making it a resounding success

-----END-----

World Entrepreneurship Celebration **REPORT ,07-September ,2023**

ED CLUB **EMEA College of Arts&Science**



FACE SHEET

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1	BROCHEUR/WALL POSTER& REGISTRATION	2
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INTRODUCTION

ED CLUB in collaboration with PG Department of Commerce, EMEA College was Observed World Entrepreneurship Day Celebration by Talk with Young Successful Entrepreneur about Business Idea Generation (21/08/2023 to 31/08/2023) 07/September,2023 Thursday .at 10.30AM to 12.30 PM in the Seminar Hall of EMEA college Campus.



ENTREPRENEURSHIP DEVELOPMENT CLUB EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

(Reaccredited with 'A' grade by NAAC)

In Association with
PG Department of Commerce

Talk with Young
Successful
Entrepreneur



Business Idea
Generation



Resource Person:

PA Javad

(Managing Partner, Soft-X Tissues)

2023
SEP. 07

Thursday

10.30 Am to 12.30PM

@ SEMINAR HALL

In connection with
World Entrepreneurs Day
Celebration-August 21st to 31st, 2023

Coordinator: Mr. Muhammad Faisal.T

(Assistant Professor of Commerce, Teacher in charge Ed Club)

Centre for Incubation and Skill Development (CISD)



प्रा. मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No.2-51/2023(CPP-II)

18th August, 2023/27 श्रावण 1945

Subject: Celebration of World Entrepreneurs' Day 21st August

Respected Madam/Sir,

As you are aware, World Entrepreneurs' Day is celebrated on 21st August which aims to promote vision of entrepreneurship as a viable avenue for employment among the youth and to support the aspiring entrepreneurs.

Furthermore, the NEP 2020 focuses upon establishing an educational landscape that caters to the overall development of students to create industry ready workforce to meet global industry requirements with an emphasis on nurturing entrepreneurship and start-up ecosystem.

In view of above, the Higher Educational Institutions (HEIs) are requested to celebrate the World Entrepreneurs' Day from **21st August to 31st August, 2023**. Students participation may be encouraged through activities like seminars, essay writing, quizzes, debate competitions, writing of slogans, posters, banners, etc. and give wide publicity to the same. HEIs may focus on the objective of Innovation and Entrepreneurship by organising events/programmes with industry, innovators and business leaders and young entrepreneurs on various themes of entrepreneurship e.g. Entrepreneurship as an Alternate Career Choice, Entrepreneurship for Self Reliant India, Entrepreneurship for Everyone, Start-up Ecosystem etc.

In addition, the details of the activities conducted may also be uploaded along with photos/ videos on the University Activity Monitoring Portal (UAMP) at <https://uamp.ugc.ac.in/>.

With kind regards,

Yours sincerely,

(Manish Joshi)

To
The Vice-Chancellors of all Universities
The Principals of all Colleges/Institutes



बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002 | Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337 | Fax : 011-2323 8858 | E-mail : secy.ugc@nic.in

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

Organizing In Collaboration with PG Department of Commerce

Talk with young Successful Entrepreneurs

On 07-09-2023 @Seminar Hall in EMEA College.

10.30 AM

**OBSERVING WORLD ENTREPRENEURSHIP DAY
in Between 21-08-2023 to 31-08-2023**

- Welcome Speech** : Mr. Muhammed Faisal T
(ED Club Coordinator)
- Presidential Address** : Dr. Shamshudeen N
Director of Skill Development Centre, EMEA College
- Inaugural Speech** : MS.Haulath K
(IQAC Joint. Coordinator)
- Felicitations** : Mr.Rafeeqe Ali Mundodan
Assistant Professor of Commerce
:MR.Nahas Sha AA
Assistant Professor of Commerce
:DR.Juwairia A
Assistant Professor, Bvoc Logistics
- Technical Session** : Talk with Young Entrepreneur
(Business Idea Generation)

Mr.PA Javad (Managing Partner, Soft -X -Tissues)
- Technical Session** : Student Interactions
- Vote of Thanks** : Ms.Fathima Nidha
(Member of ED Club ,EMEA College)



07, September -2023 Tuesday

Presidential Address



Dr.Shamsudheen N

Director of Skill Development Centre ,EMEA College

ED CLUB @EMEA College,Kondotti

Inaugural Address

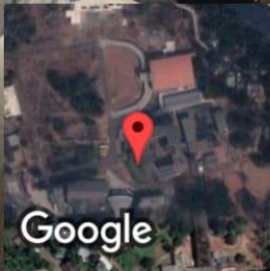


MS.Haulath K (Joint Coordinator of IQAC)
Assistant Professor of Computer Science
EMEA College ,Kondotti

Felicitations



Mr.Nahas Sha AA (Commerce Club Coordinator ,EMEA College
Assistant Professor of Commerce,
EMEA College,Kondotti



Karipur, Kerala, India
4WMV+M5F, Padinharathara, Karipur, Kerala 673647, India
Lat 11.134104°
Long 75.942848°
07/09/23 11:07 AM GMT +05:30

Dr.Juwairiya A (HOD ,B VOC Logistics ,EMEA College
Assistant Professor
EMEA College,Kondotti

ED CLUB @EMEA College,Kondotti

Technical Session



Mr .PA Javad -Managing Partner X -Soft Tissue Paper
Trainer and Successful Entrepreneurs

ED CLUB @EMEA College,Kondotti




Karipur, Kerala, India

4WMV+J5W, Padinharathara, Karipur, Kerala 673647, India

Lat 11.134088°

Long 75.942874°

07/09/23 11:09 AM GMT +05:30


 GPS Map Camera

Mr .PA Javad -Managing Partner X -Soft Tissue Paper
Trainer and Successful Entrepreneurs

ED CLUB @EMEA College,Kondotti

Program Gallery



 GPS Map Camera



Google

Karipur, Kerala, India

4WMV+M5F, Padinharathara, Karipur, Kerala 673647, India

Lat 11.134095°

Long 75.942847°

07/09/23 11:24 AM GMT +05:30



ED CLUB @EMEA College,Kondotti

ATTENDANCE SHEET

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

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10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY

in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

BBA.

SL nO	Roll No /Add no	Name	Program/course	Signature
1		mishah	BBA	
2		sheeril K.N	BBA	
3		salman	BBA	
4		Sinaad M.K	BBA	
5		Amjad P.I	BBA	
6		Sinan C.K	BBA	
7		Dinan	BBA	
8		Ridinsan	BBA	
9		Fayrul haque	BBA	
10		Adhil hugwin	BBA	
11		Salman	BBA	
12		Aamchal Zakky	BBA	
13		ADhil Farhan	BBA	
14		muhammed ALI HAS	BBA	
15		Irfan RA	BBA	
16		Noureen zainab Faikadan	BBA	
17		Hiba K.K	BBA	
18		vipul MM	BBA	
19		Thearyyuddeen P	BBA	
20		ZAMIL	BBA	
21		Jekun Razy. D	BBA	

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

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On 07-09-2023 @ Seminar Hall in EMEA College.

10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY

in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

B.com CA.

SL no	Roll No /Add no	Name	Program/course	Signature
1	58	Muhammed Salih	B.com ca	
2	23	Salcekh Adnan. K	B.com CA	
3	19	Muhammed Nabeer K	B.com CA	
4	60	Shadil P	B.com CA	
5	57	Muhammed Rashid	B.com CA	
6	17	Jasna T	B.com CA	
7	59	Navaneeth P	B.com CA	
8		Jwaha midha J P P	B.com CA	
9	55	Mohamed Shahin N	B.com CA	
10	52	Anshel A	B.com CA	
11	33	Nishma	B.com CA	
12	32	Munida thasni	B.com CA	
13	9	Nasha Ashraf	B.com CA	
14		Narjya	B.com CA	
15		Fahmidha p	B.com CA	
16		Muhsina k.v	B.com CA	
17		Rinsha M	B.com CA	
18		Jidha P	B.com CA	
19		Shimna Basheer	B.com CA	
20		Fathima Hida V	B.com CA	

21	Halsana Thasni - K	B.com CA	<u>Halsana</u>
22	Ridha Areekkadan	B.com CA	<u>Ridha</u>
23	Nayana M	B.com CA	<u>Nayana</u>
24	Shaniba - C	B.com CA	<u>Shaniba</u>
25	Dilfa. km	B.com CA	<u>Dilfa</u>
26	Jamshira Bann - P	B.com CA	<u>Jamshira</u>
27	Khansah Sabir - Kp	B.com CA	<u>Khansah</u>
28	Fathima hiba - M	B.com CA	<u>Fathima</u>
29	Fathima Fidha - C	B.com CA	<u>Fathima</u>
30	Ashida Jasmine - Pt	B.com CA	<u>Ashida</u>

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

Organizing In Collaboration with PG Department of Commerce

Talk with young Successful Entrepreneurs


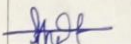


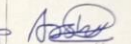





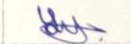

On 07-09-2023 @ Seminar Hall in EMEA College.

10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY
in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

B.com co-op.

SL nO	Roll No /Add no	Name	Program/course	Signature
1		Sigad	B.com-coop	
2		Shabeen ET	B.com-coop	
3		Abin harshal-op	B.com-coop	
4		Abin harshal-op	B.com-coop	
5		Aashad k	B.com-coop	
6		Mishal	B.com-coop	
7		Ashiq Mohammad TP	B.com-coop	
8		Abiljith AM	B.com-coop	
9		Muhammed Jigad KP	B.com-coop	
10		Mohammed Sinan	B.com-coop	
11		SOORAJ PC	B.com-coop	
12		Muhammed Fathad P.T	B.com-coop	
13				
14				
15				

ED Club and Department of Commerce, EMEA College, Kondotti

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

Organizing In Collaboration with PG Department of Commerce

Talk with young Successful Entrepreneurs

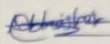

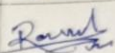
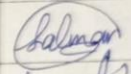
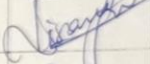









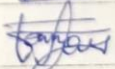
On 07-09-2023 @Seminar Hall in EMEA College.

10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY
in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

BSC - CS.

SL no	Roll No /Add no	Name	Program/course	Signature
1		Abhishek.c.k	BSC.CS	
2		Muhammed shamil kp	BSC. CS	
3		MOHAMMED RAMEES.T	BSC CS	
4		Muhammed Salman	Bsc.CS	
5		NIRANJAN KRISHNA.O.	BSC CS	
6		Shanil	BSC.CS	
7		MUHAMMED SHAHAD.N	BSC.CS	
8		Fabin.T	BSC.CS	
9		Dayyan Ali. P	BSC. CS	
10		HUNAI.P	BSC.CS	
11		Mohammed thulaib.Mk	BSC. CS	
12		Amal.C	BSC. CS	
13		Ashim Nihal. CM	" "	
14		Abhijith.c	BSC CS	
15		Fawaz Rahman	BSC CS	

ED Club and Department of Commerce, EMEA College, Kondotti

ENTREPRENEURSHIP DEVELOPMENT CLUB

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On 07-09-2023 @Seminar Hall in EMEA College.














10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY

in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

BVOC. Logistics.

SL no	Roll No /Add no	Name	Program/course	Signature
1	17	Mohammed sanad m.p	B.Voc logistic	
2	55	savad	B.Voc logistics	
3	12	Muhammed Faleem-kk	B-Voc logi	
4	5	Hamil hamir ke	B-Voc logi	
5		FASEEH SANGEN-K	B.Voc logi	
6	13	Muhammed junaid	B.VOC Logi	
7		Mohammed Hafeef-c	B.voc Logi	
8	23	Sayed Zichan p	B-Voc Logi	
9	16	muhammed Rishad m.p	B.VOC Log	
10	19	muhammed sinan	BVOC Log	
11	53	nishmal . T	BVOC Log	
12	26	Olina	BVOC Log	
13	18	2 muhammed sanan	BVOC Log	
14	52	Mohd Hm		
15				

ED Club and Department of Commerce, EMEA College, Kondotti

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

Organizing In Collaboration with PG Department of Commerce

Talk with young Successful Entrepreneurs

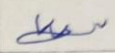
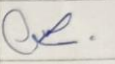
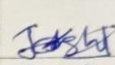
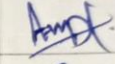
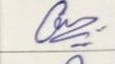
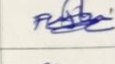
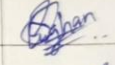
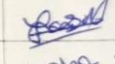
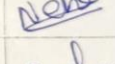
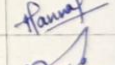
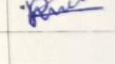
On 07-09-2023 @Seminar Hall in EMEA College.

10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY
in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

B.Voc - Accounting

SL nO	Roll No /Add no	Name	Program/course	Signature
1		Muhammed Danish .K	Bvoc A/c	
2		Mohammed Jasal -KI	Bvoc A/c	
3		Jamshedd -K	Bvoc A/c	
4		Ashif mp	Bvoc A/c	
5		Muhammed Nawaf .KS	Bvoc A/c	
6		FATMA	Bvoc A/c	
7		Shigila Hanan -T	Bvoc A/c	
8		Jasra mahideen P.P	Bvoc A/c	
9		Neha .p	Bvoc A/c	
10		Fathima Hanna	Bvoc A/c	
11		Ramees .mp	Bvoc A/c	
12				
13				
14				
15				

ED Club and Department of Commerce, EMEA College, Kondotti

ENTREPRENEURSHIP DEVELOPMENT CLUB

EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

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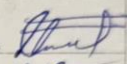
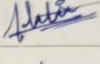
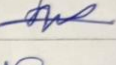


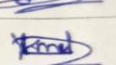
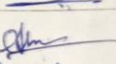




On 07-09-2023 @Seminar Hall in EMEA College.

10.30 AM

OBSERVING WORLD ENTREPRENEURSHIP DAY
in Between 21-08-2023 to 31-08-2023

Attendance Register: Departmentwise:

B.Voc - Islamic.

SL no	Roll No /Add no	Name	Program/course	Signature
1		Sherin Shavijve	BVOC Islamic	
2		Khaleef Ibrahim T.K	BVOC - IF	
3		adhil mubareek -M	BVOC - IF	
4		Ameen badhysha	BVOC - IF	
5		Zayidh Shihab Thangal	BVOC - IF	
6		Muhammed Sihan P.a	BVOC - IF	
7		MUHAMMAD AKMAL.A	BVOC - IF	
8		Ameen Ahsan.c	BVOC - IF	
9		Muhammed Fazil.k	B.VOC - IF	
10		MOHAMMED ALTHAF.K	BVOC - IF	
11		Muhammed Sadiq.C	BVOC IF	
12		Muhammed Sihan pt	B-VOC IF	
13		Henna Rifa K	BVOC IF	
14		Laiha	BVOC IF	
15				

ED Club and Department of Commerce, EMEA College, Kondotti

Students Interaction with Entrepreneur



Sharing a Token of Love -Memento



Mr.Asif P (HOD of BBA)
Assistant Professor
Hand overing Memento To Mr.PA Javad -Resourse Person
ED CLUB @EMEA College,Kondotti



Ms Fathima Nidha
ED club Member
Delivered Vote of Thanks

Program Summery and Feed Back

Celebration of World Entrepreneurship day was very active and reputed program organized by ED Club in Association with PG Department of Commerce, EMEA College of arts and Science. The participants are very satisfied in the program .so it was a grand Success

-----END-----

Entrepreneurial Skill Development Program

HOW TO SETUP A STARTUP

Sept. **18**
2023

— 9.30 AM —
Seminar Hall



Resource Person

Mr Althaf TK

Assistant Professor and Director
Department of Vocational Studies
EMEA College of Arts and Science, Kondotty.

Organised By



PG DEPARTMENT OF ENGLISH
EMEA College of Arts and Science, Kondotti

Reaccredited with 'A' grade by NAAC

Introduction

The PG Department of English at EMEA College of Arts and Science, Kondotty, has always been at the forefront of not only imparting academic knowledge but also fostering the practical skills necessary for students to thrive in the real world. As part of its continuous efforts to prepare students for the challenges of the modern job market and entrepreneurial landscape, the department organized an Entrepreneurial Skill Development Program titled "How to Setup a Startup". The event took place on the 18th of September, 2023, in the college's Seminar Hall.

Event Overview

Title of the Event:

How to Setup a Startup

Date:

18th September 2023

Time:

9:30 AM

Venue:

Seminar Hall, EMEA College of Arts and Science, Kondotty

Resource Person:

Mr. Althaf TK, Assistant Professor and Director, Department of Vocational Studies, EMEA College of Arts and Science, Kondotty

The entrepreneurial landscape is rapidly evolving, and understanding the fundamentals of setting up a successful startup is crucial for aspiring entrepreneurs. Recognizing this need, the PG Department of

Detailed Report

English organized the Entrepreneurial Skill Development Program to provide students with hands-on knowledge and insights into the startup ecosystem.

The program was spearheaded by Mr. Althaf TK, a distinguished faculty member who holds the dual roles of Assistant Professor and Director of the Department of Vocational Studies at EMEA College of Arts and Science, Kondotty. Mr. Althaf TK is well-versed in the intricacies of entrepreneurship and vocational training, making him the ideal resource person for this program.

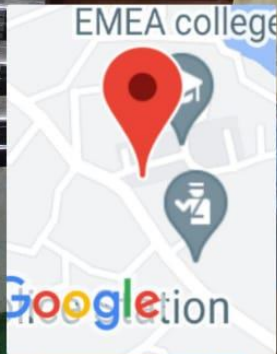
During the session, Mr. Althaf TK took the participants through the essential steps required to establish a startup, beginning with the foundational concepts and moving towards more complex strategies for growth and sustainability. He emphasized the importance of identifying viable business ideas, understanding market dynamics, and developing a robust business plan. Additionally, the session covered crucial aspects such as securing funding, navigating the legal landscape, and scaling a startup effectively.

The Seminar Hall was abuzz with eager students and faculty members who showed great enthusiasm in participating in this knowledge-rich session. The interactive nature of the program allowed participants to engage directly with the resource person, ask questions, and discuss potential entrepreneurial ventures.

Conclusion

The Entrepreneurial Skill Development Program on "How to Setup a Startup" was a significant success, leaving the participants with a wealth of knowledge and inspiration to pursue their entrepreneurial ambitions. The PG Department of English's commitment to holistic education is evident in the organization of such valuable programs, which are crucial for the overall development of its students.

The EMEA College of Arts and Science, Kondotty, continues to uphold its reputation as an institution dedicated to excellence, as evidenced by its reaccreditation with an 'A' grade by NAAC. This event marks yet another milestone in the college's journey towards empowering its students to excel in diverse fields.



Karipur, Kerala, India
EMEA College of Arts and Science Kondotty,
Malappuram, Kerala 673638, India

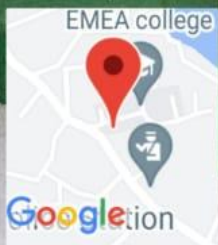
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GPS Map Camera



23.07° C

261° W



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Malappuram, Kerala 673638, India
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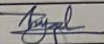


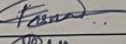

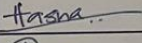

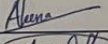
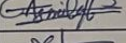
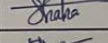

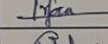

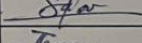
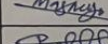
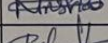
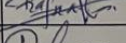
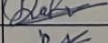


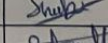
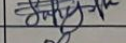
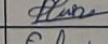
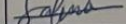
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PG DEPARTMENT OF ENGLISH

EMEA COLLEGE OF ARTS AND SCIENCE

LIST OF PARTICIPANTS

Entrepreneurial Skill Development Program on *How to Setup a Startup* conducted on
18 September 2023 at Seminar Hall

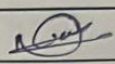
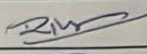

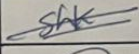



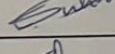

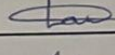

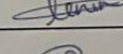

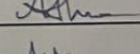
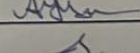
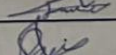


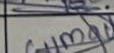
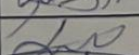
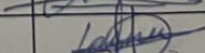
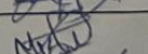

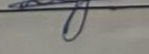
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1.	Amjad Sha. A	BA English	
2.	ASLA FEBIN	"	
3.	DINA FATHIMA V	"	
4.	Fathima Fathna	"	
5.	Shahtha	"	
6.	Hasna	"	
7.	Adila P.K	MA English	
8.	Aleena	"	
9.	Asmila	"	
10.	Asna Shahila	"	
11.	Fahmida Fathima	BA English	
12.	Irfana	"	
13.	Nada P.K	"	
14.	Salma P. K	MA English	
15.	Thasniya	BA English	
16.	Nirsha	"	
17.	Rafna Sherin	"	
18.	Dikshada Bannu	"	
19.	Nidha Nasri	"	
20.	Ehsana	"	
21.	Shabna	"	
22.	SAFIYATHUL HUSNA	"	
23.	PLAZUMA	"	
24.	Salma	"	

PG DEPARTMENT OF ENGLISH

EMEA COLLEGE OF ARTS AND SCIENCE

LIST OF PARTICIPANTS

Entrepreneurial Skill Development Program on *How to Setup a Startup* conducted on
18 September 2023 at Seminar Hall

Sl. No	Name of the Student	Course	Signature
25.	Naswa Dhaniya.	BA English	
26.	Riya Iqbal	MA ENGLISH	
27.	Sarkhaya Sherin	"	
28.	Shakana K.K.	"	
29.	Shamona Sherin	"	
30.	Vishnupriya	"	
31.	Sadiq Ali	"	
32.	Fathmath Subara	"	
33.	Fasna	BA ENGLISH	
34.	Lameeza	"	
35.	Hiba Sherin	"	
36.	Lenin C K	"	
37.	Mishal K.M	"	
38.	Athira	"	
39.	Athira	"	
40.	Finos	"	
41.	Rashid	"	
42.	Jasira Juna	"	
43.	NAFLA	"	
44.	Sumayya Thesneem	"	
45.	Muhammad Sifwan.	"	
46.	Fasna E	"	
47.	Misriya Parveen	"	
48.	Liyana V.P	"	



EMEA College of Arts and Science

Aided By Govt of Kerala Affiliated to the University of Calicut
(Reaccredited by NAAC with A Grade)

Kondotty, Malappuram(Dt), Kerala-India PIN:673638



**INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE**



**IEDC
EMEA**

REPORT

ENTREPRENEURSHIP PROGRAM

25-05-2024

Index

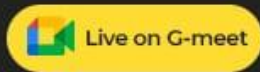
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1	BROCHURE OF PROGRAM	3
2	EVENT REPORT	4
3	ATTENDANCE	6
4	PHOTO GALLERY	7

BROCHURE OF PROGRAM



EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTY
Reaccredited with 'A' grade by NAAC

ENTRE PRENOW



Gain the skills and inspiration
to transform your ideas
into successful ventures.

Guest Speaker:

ANUROOP KB

[STARTUP COACH, CIO AT
IIT-KOTTAYAM]



25th May, 2024
7.30 PM - 8.45 PM

EVENT REPORT

The Entrepreneurship Program, organized under the IEDC community of EMEA , took place on May 25, 2024, from 7:30 PM to 8:45 PM via Google Meet. The event featured Anuroop KB, a renowned Startup Coach and CIO at IIT-Kottayam, as the keynote speaker.

Anuroop KB is a distinguished startup coach and the Chief Information Officer at IIT-Kottayam. With extensive experience in mentoring young entrepreneurs, Anuroop has a deep understanding of the startup ecosystem and the critical role of technology in business innovation.

The program aimed to inspire and educate aspiring entrepreneurs by covering essential topics and real-world examples. Anuroop KB provided insights into several successful startups to illustrate key points:

Capsule: Highlighted its innovative approach to healthcare and how it disrupted the traditional pharmacy model. PharmEasy : Discussed its rapid growth and the challenges of scaling an online pharmacy in a competitive market. Lyndra: Focused on its pioneering work in long-acting oral therapies and the importance of groundbreaking R&D. Axial Therapeutics: Explained its advancements in microbiome-related treatments and the role of biotech startups in healthcare. Farmers Fresh Zone: Emphasized its efforts in connecting farmers directly with consumers, promoting fresh and organic produce. Zoho: Discussed its success as a bootstrapped SaaS company and its diverse product offerings. True Elements Startup: Focused on its commitment to healthy, natural food products and building consumer trust. Lora: Highlighted its innovative IoT solutions and the potential of IoT in various industries.

The event included an interactive Q&A session where participants asked questions about their specific entrepreneurial challenges. Anuroop sir provided practical solutions and personalized advice, making the session highly engaging and informative.

The session concluded with a vote of thanks from the IEDC community representative, expressing gratitude to Anuroop KB for his valuable insights. Participants left motivated and equipped with practical knowledge to pursue their entrepreneurial goals

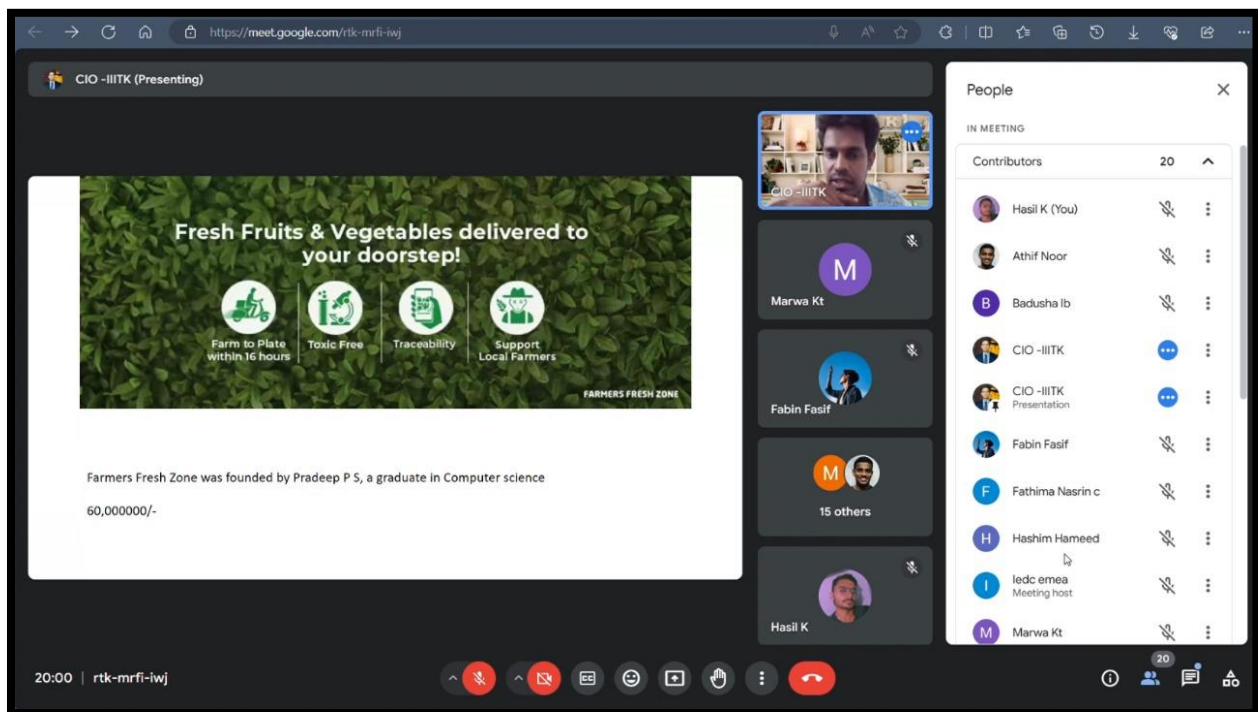
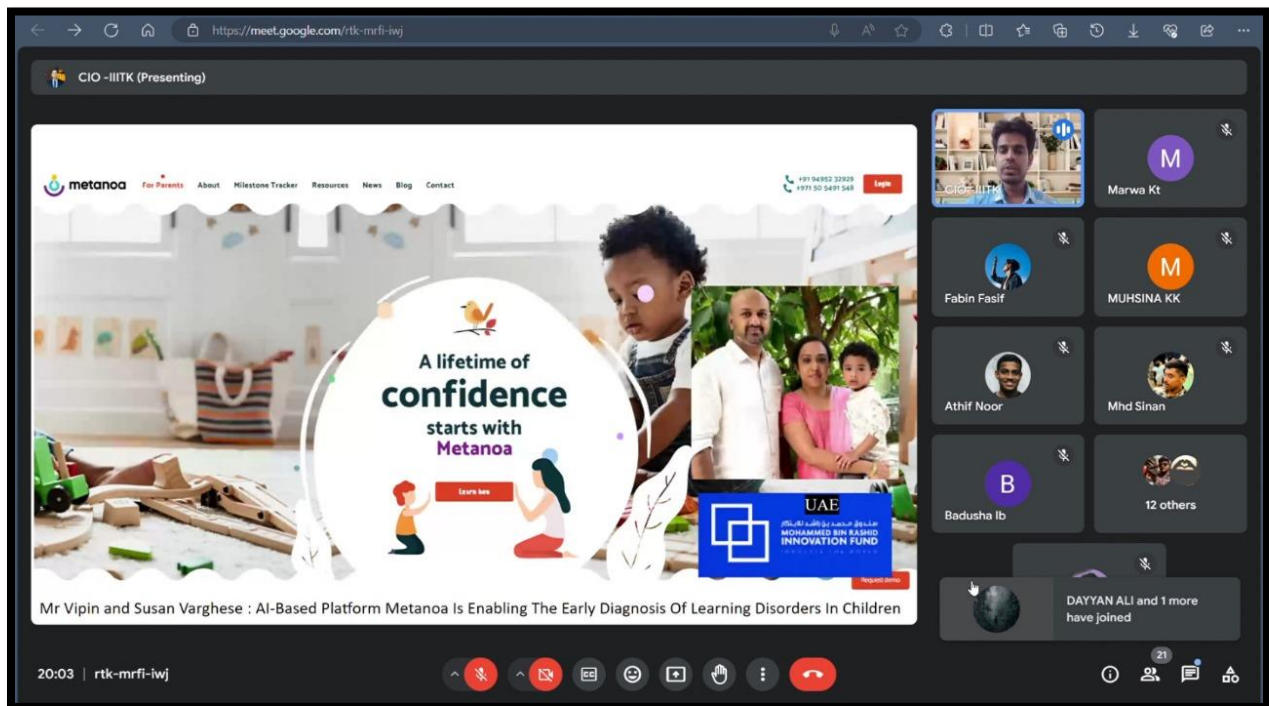
Participants provided positive feedback, appreciating Anuroop KB's expertise and the actionable advice shared. Many expressed interest in attending more such sessions in the future.

Overall , the Entrepreneurship Program was a resounding success, effectively combining expert insights with interactive engagement to inspire and educate future entrepreneurs. The use of Google Meet ensured a seamless virtual experience, allowing for broad participation and active involvement.

ATTENDANCE

SL.NO	NAME
1	Athif Noor
2	Adnan
3	Fabin
4	Hasil
5	Marwa
6	Musfira
7	Muhammed Sinan
8	Muhammed Sinan N
9	Muhammed Sunain
10	Muhsina
11	Mundir
12	Mariyam Hanana
13	Nasrin
14	Rahma
15	Rizwan
16	Shamna
17	Shamil
18	Sinan
19	Shahbana
20	Badusha


PHOTO GALLERY




https://meet.google.com/rtk-mrfi-iwj

CIO -IIITK (Presenting)


Fresh Fruits & Vegetables delivered to your doorstep!




Farm to Plate within 16 hours



Toxic Free



Traceability



Support Local Farmers

FARMERS FRESH ZONE

Farmers Fresh Zone was founded by Pradeep P S, a graduate in Computer science

60,000000/-

20:00 | rtk-mrfi-iwj

Marwa Kt

Fabin Fasif

15 others

Hasil K

People

- Marwa Kt
- Mhd Sinan
- Muhammed Sinan N
- Muhammed Sunain
- MUHSINA KK
- Mundir
- Musfira Musfira
- rahma_nazir
- Shahbana Backer
- Shamna Myllan
- Sinan_0786



EMEA College of Arts and Science

Aided By Govt of Kerala Affiliated to the University of Calicut

(Reaccredited by NAAC with A Grade)

Kondotty, Malappuram(Dt),Kerala-IndiaPIN:673638



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE



IEDC&ED CLUB ORIENTATION

06-FEBRUARY-2024



10:30 AM-12:30 AM



SEMINAR HALL

Mrs. Nawal Mohammed PK
IEDC Nodal Officer
Malabar College of Advanced Studies, Vengara



EMEA College of Arts and Science-Kondotty
Re-accredited with 'A' Grade by NAAC



INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE & ED CLUB
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

REPORT

ORIENTATION PROGRAM.

06-02-2024

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INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE



IEDC
EMEA

IEDC&ED CLUB ORIENTATION

06-FEBRUARY-2024



10:30 AM-12:30 AM



SEMINAR HALL

Mrs. Nawal Mohammed PK
IEDC Nodal Officer
Malabar College of Advanced Studies, Vengara



EMEA College of Arts and Science-Kondotty
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INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE & ED CLUB
EMEA COLLEGE OF ARTS AND SCIENCE, KONDOTTI

Report

The IEDC (Innovation and Entrepreneurship Development Centre) and ED Club ,EMEA College of Arts and Science hosted an enlightening orientation session on Tuesday, February 6th, 2024. The session, held from 10:30 am to 12:30 pm at the Seminar Hall, aimed to familiarize attendees with the essence of IEDC,ED Club and its significance in fostering entrepreneurial spirit.

Miss Nawal Muhammed, the esteemed IEDC Nodal Officer from Malabar College of Advanced Studies, graced the occasion as the Chief Guest, bringing her wealth of experience and insights to the gathering.

Muhammed Sunain, the dedicated IEDC Campus Lead and ED Club , commenced the event with an insightful introductory speech, setting the tone for the proceedings. Following this, the Assistant Campus Lead, Muhammed Athif, extended a warm welcome to all participants, creating an atmosphere of inclusivity and enthusiasm.

The highlight of the orientation was the inaugural speech delivered by IEDC EMEA Nodal Officer, Faisal, who eloquently elucidated the core objectives and potential of the IEDC community. Furthermore, Mr. Anfas from the BVoc department graced the occasion with a felicitation, underscoring the collaborative spirit of the college's diverse departments.

Mrs. Nawal Muhammed's presentation was the cornerstone of the orientation, as she skillfully elucidated the intricacies of IEDC and its role in nurturing entrepreneurial talent. Her articulate delivery and comprehensive explanation left a lasting impression on the participants, instilling in them a clear understanding of IEDC's mission and vision.

Overall, the orientation session proved to be a resounding success, thanks to the insightful contributions of all speakers and the active engagement of the attendees. It not only provided valuable insights into the world of entrepreneurship but also ignited a sense of curiosity and enthusiasm among the participants, paving the way for a promising journey ahead.

Program Notice



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE

IEDC & ED Club

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

Orientation Program

Program Schedule	: 10.30 6/02/2024 Tuesday
Welcome Speech	: Mohd. Sunain (IEDC campus lead) ATHIF (IEDC Asst. Campus lead)
Introductory Speech	: Faisal Sir (IEDC EMEA Nodal officer)
Inaugural Speech	: Mrs. Haulath (IQAC coordinator, Asst. professor of Bsc comp uter science)
Felicitation	: Mr. Anfas (BVOC department) Atif Noor AP (IEDC Asst. campus lead)
Topic Presentation	: Mrs. Nawal (IEDC Nodal officer, MCAS Vengara)
Vote of thanks	: Hasil K (IEDC quality & operation lead)


6/02/2024

IEDC Nodal officer EMEA College

Letter



INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE



IEDC

Letter of Invitation for the Orientation Program of IEDC & ED Club, EMEA College

To
Mrs Nawal Mohammed PK
IEDC Nodal Officer
Malabar College of Advanced Studies, Vengara

Dear sir

On behalf of IEDC & ED Club, EMEA College of Arts and Science, Kondotti, it is with great pleasure to invite you to be a distinguished resource person for our Orientation Program on 6th February 2024 (Tuesday) at 10.30 Am in the Seminar Hall of EMEA College.

As a resource person, we kindly request you to share your experiences, best practices, and insights to empower our audience with the knowledge needed for IEDC Members. Your expertise will undoubtedly contribute significantly to the success of our program, and we look forward to the possibility of your participation.

Sincerely,

Regards;

Mr. Muhammed Faisal T
(ED Club Coordinator)
IEDC Nodal Officer
EMEA College of Arts and Science Kondotti
9633798513

MUHAMMAD F. T.
Assistant Professor
PG Department of Commerce
EMEA College of Arts & Science, Kondotti

31.1.24 / P.E.
06/02/2024

Duty Certificate

EMEA

COLLEGE OF ARTS & SCIENCE Kondotty
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University of Calicut
Re-accredited with 'A' Grade by NAAC

P.O. Kummniparamba-673638
Malappuram Dist. Kerala-India

Ph: +914832712030 | 2713530 | 2715020 | Fax: +914832713530
E-mail: mail@emeacollege.ac.in | www.emeacollege.ac.in



**INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE**



**IEDC
EMEA**

DUTY CERTIFICATE

This is to Certify that Mrs. Nawal Mohammed PK, IEDC Nodal Officer, Malabar College of Advanced Studies, Vengara, Malappuram. has delivered an Expert Speech in the Orientation Program of Innovation and Entrepreneurship Development Centre (IEDC and ED Club, on 06/02/2024 jointly organized by Kerala Start up Mission.







MUHAMMED FAISAL. T
Assistant Professor

IEDC Nodal Officer PG Dept. of Commerce
EMEA College of Arts & Science, Kondotti

Kondotty

318-X / - P.P.R.
06/02/2024

Attendance






IEDC, ED Club and Connect
EMEIA COLLEGE OF ARTS & SCIENCE, KONDOTTI

"Orientation Program"

On 06-02-2024, Tuesday @ Seminar Hall, EMEA College **10.30 AM --Attendance Register:**

SL NO	Roll No	Name	Department	Semester/Program	Mobile NO	Signature
1	18	Abdul Ahad	Buam (CA)	1 st sem	9891758583	
2	22	Mu. Nojeer	"	"	"	
3	4	Fathima . Rushda	Bvoc (Log)	2 nd year	9745254910	
4	56	Mundie	BBA	"		
5	17	Mu. Rifan	Bvoc (log)	1 st		
6	52	Mu. shahul	BBA	2 nd		
7	24	Sowad	Bvoc (log)	1 st		
8	58	Mu. shahid	Bv "	"		
9	29	Mu. Sabeeh	Bvoc (1F)	2 nd		
10	7	Shikha shirin	Bsc CS	2 nd		

Prepared By, IEDC, ED Club and Connect EMEA College, Kondotti



IEDC, ED Club and Connect
EMEIA COLLEGE OF ARTS & SCIENCE, KONDOTTI

"Orientation Program"

On 06-02-2024, Tuesday @ Seminar Hall, EMEA College **10.30 AM --Attendance Register:**

SL NO	Roll No	Name	Department	Semester/Program	Mobile NO	Signature
1	5	Fathima Mohsen	Bsc CS	2 nd sem	9880021044	<i>[Signature]</i>
2	6	Fathima Nassim	Bsc CS	2 nd sem	9839660907	<i>[Signature]</i>
3	21	Mohammed Sinan	B.com (CO)	"	9861039005	<i>[Signature]</i>
4	24	Hafsa Nisa	Bio. tech	1 st	9605533851	<i>[Signature]</i>
5	25	Aisha Lila	B. VOC	2 nd sem	9590894447	<i>[Signature]</i>
6	27	Nihal Mohamud	B. voc Acc	2 nd sem	9635168361	<i>[Signature]</i>
7	22	Salah k	B. VOC Log	2 nd Sem	7034504897	<i>[Signature]</i>
8	5	Fathima vafiya	DM	4 th sem	8128841728	<i>[Signature]</i>
9	934	Nehal	B. voc (log)	4 th	9207543816	<i>[Signature]</i>
10	33	Muhammed Sanan	B. "	4 th 1 st	9567114731	<i>[Signature]</i>

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





INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

"Attendance Register"

On 06-02-2024, Tuesday @ Seminar Hall, EMEA College **10.30 AM --Attendance Register:**

SL NO	Roll No	Name	Department	Semester/Program	Mobile NO	Signature
32		Sibna shirin	Bsc. CS	2 nd year		<i>[Signature]</i>
29		Fathima jannah	"	"		<i>[Signature]</i>
10		Athif Noor	"	"		<i>[Signature]</i>
4		Mawna	"	"		<i>[Signature]</i>
		Fathima mawna	"	"		<i>[Signature]</i>
30		Fathima Rafeeda	"	"		<i>[Signature]</i>
30		Mohammed sunin	"	"		<i>[Signature]</i>
22		Shahreen	"	"		<i>[Signature]</i>
26		Dilshad	"	"		<i>[Signature]</i>
12		Mohammed Hasil	Bcom CA	3 rd year		<i>[Signature]</i>
		Maryam Hanana	WAS	2 nd year		<i>[Signature]</i>
		Shahbana	"	"		<i>[Signature]</i>




IEDC, ED Club and Connect
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

"Orientation Program"

On 06-02-2024, Tuesday @ Seminar Hall, EMEA College, 10.30 AM --Attendance Register:

SL NO	Roll No	Name	Department	Semester/Program	Mobile NO	Signature
1	15	Muhammed Fakhem	B Voc (Log)	1st	9567483687	<i>[Signature]</i>
2	14	Shamma Jihem	B.M	2nd		
3	16	Atinal	Bvoc (IF)	1st		
4	26	Adhil Ahmed	"	"		
5	41	Jabbar	Bvoc (Log)	2nd		
6	40	Jishnu	"	"		
7	21	Muhammed Saleel	Bsc CS	2nd	9567483687	
8	12	Dilshad	Bsc CS	2nd		
9	25	Shamikh	Bsc CS	1st		
10	38	Mohammed Rizwan KT	Bsc DM	1st		<i>[Signature]</i>
	46	Mohammed Hafeef	B Voc Log	1st		<i>[Signature]</i>

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


IEDC, ED Club and Connect
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

"Orientation Program"

On 06-02-2024, Tuesday @ Seminar Hall, EMEA College, 10.30 AM --Attendance Register:

SL NO	Roll No	Name	Department	Semester/Program	Mobile NO	Signature
1	10	Muhsina K K	Bsc CS	1st	8129543036	<i>[Signature]</i>
2	11	Muhsina CH	"	"	8136808325	
3	30	Naveen	"	"	9207264712	
4	41	Frida Shamin	"	"	8304912635	
5	34	Muhum Arees	B cum (cup)	1st	8086995558	
6	57	Diljith	"	"	9072274939	
7	22	Srinan Sabir	Bvoc (IF)	1st	8592903332	
8	38	Mn. Srinan PT	"	"	9746566798	
9	25	Mn. Srinan N	Bcum (CA)	"	9048592417	
10	62	Mn. Rashid	"	"	9544334562	

Prepared By, IEDC, ED Club and Connect EMEA College, Kondotti

IEDC, ED Club and Connect
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI

"Orientation Program"

On 06-02-2024, Tuesday @ Seminar Hall, EMEA College, 10.30 AM --Attendance Register:

SL NO	Roll No	Name	Department	Semester/Program	Mobile NO	Signature
1	31	Muhammed Shameem	Bcom CA	3rd 4th sem	9778710081	<i>[Signature]</i>
2	9	Haneera Fathima	Bcom CA	4th sem	6235733793	<i>[Signature]</i>
3	28	Riya Hana	micro	1st year	8157864005	<i>[Signature]</i>
4	2	Fathima Firda PM	Bvoc log	2nd year	9037411085	<i>[Signature]</i>
5	13	Muhammed Al Hafeef	Bvoc log	1st year	8157863171	<i>[Signature]</i>
6	9	Ibrahim Badusha	Bvoc log	1st year	77360208752	<i>[Signature]</i>
7	37	Jizal	Bvoc log	1st year	9447106031	<i>[Signature]</i>
8	35	Abhinandh	Bvoc log	1st year	8281867156	<i>[Signature]</i>
9	50	Minhaj	Bvoc log	1st yr		<i>[Signature]</i>
10	61	Akhil	Ba Eng	2nd yr		<i>[Signature]</i>

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Photo Gallery





ENTREPRENEURS IN THE CAMPUS

REPORT ,05-MARCH ,2024

ED CLUB

EMEA College of Arts&Science



FACE SHEET

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1	BROCHEUR/WALL POSTER& REGISTRATION	2
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INTRODUCTION

The ED Club and IEDC, in partnership with the 40th College Union of EMEA College, proudly recognized student entrepreneurs on March 5, 2024, at EMEA College, Kondotti. The aim was to ignite inspiration among the budding talents of EMEA College. The event commenced with a warm welcome from Mr. Hasil K, the IEDC Student Coordinator, followed by an insightful talk by Mr. Muhammed Faisal T, Assistant Professor and Coordinator of the IEDC and ED Club at EMEA College. The inauguration was graced by Pro (Dr). Shamshudeen E, the Director of the Skill Development Centre at EMEA College. The program witnessed enthusiastic participation and celebrated accomplished entrepreneurs across various departments of EMEA College, making it a truly enriching experience.

EMEA COLLEGE OF ARTS AND SCIENCE - KONDOTTY
Re-accredited with 'A' grade by NAAC

presents

Young Entrepreneurs Meet

05 March 2024

10:30 AM to 12:30 PM

@ AVT, EMEA College

Organised by

IEDC EMEA & ED CLUB

In association with

40th student union, EMEA COLLEGE



EMEA COLLEGE OF ARTS AND SCIENCE - KONDOTTY

Re-accredited with 'A' Grade by NAAC

ENTREPRENEURSHIP DEVELOPMENT CLUB

ENTREPRENEURS IN CAMPUS

MAR. 05
10.30 AM TO 12.30 PM
TUESDAY
@ AVT, EMEA COLLEGE



Inauguration:

Dr. Shamsudeen E

(Director, Incubation and Skill Development)

Coordinators

Mr. Muhammed Faisal T - ED Club & IEDC Nodal Officer
Mr. Haseeb Rahman N - 40th Chairman, Student Union, EMEA College
Mr. Hasil - (COO IEDC Emea)
Mr. Sunain - CEO Iedc Emea



MOHAMMAD DANISH
E90 Mens Step



SHIFANA.P
Freelance Makeup Artist



MOHAMMED FASEEH M
Mexoit Tours & Travels
D&B.Clothing Store



SHABEERALI N T
Black Events



DHILNA P
Milkah Perfumes



THAQIYYUDEEN P
Educafe



JASNA
de_lart_



SUMAYYA THASNEEM MK
Eduka



SHAMNU JIHAN P
Cozypapers



FATHIMA NIDHA
Paper_tales



ZANOON MOHAMMED KP
Ice Treat



Program Schedule

<p align="center">ED CLUB & IEDC EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI</p> <p align="center">EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI Aided By Govt of Kerala Affiliated to the University of Calicut In Association with 40th EMEA College Union "ENTREPRENEURS IN CAMPUS" On 05-02-2024 (Tuesday)-10.30 AM-@AVT Hall in EMEA College.</p>	
Welcome Speech :	HASIL K (COO)
Inaugural Speech :	Dr SHAMSUDEEN E (Director, Incubation and Skill development)
Felicitation :	HASEEB SUNAIN FAISAL T (B Nodal officer)
Entrepreneurs in the Campus :	Shifana-P (Freelance makeup artist) Mohammed Faseeh M (Mexoit tours and travels) Shabeerali NT (Black Events) Dhilna P (Milkah perfumes), Zanoon (Ice Treat) Thaqiyyuddeen P, Sumayya Thasneem, Jasna, Shamnu Jihan, Fathima
Honoring Entrepreneurs:	Mr. Firoz KT (HOD, West Asian Department)
in the campus	
	Mr. Mashood Sir Hon of Biorleh
Vote of thanks :	Sunain

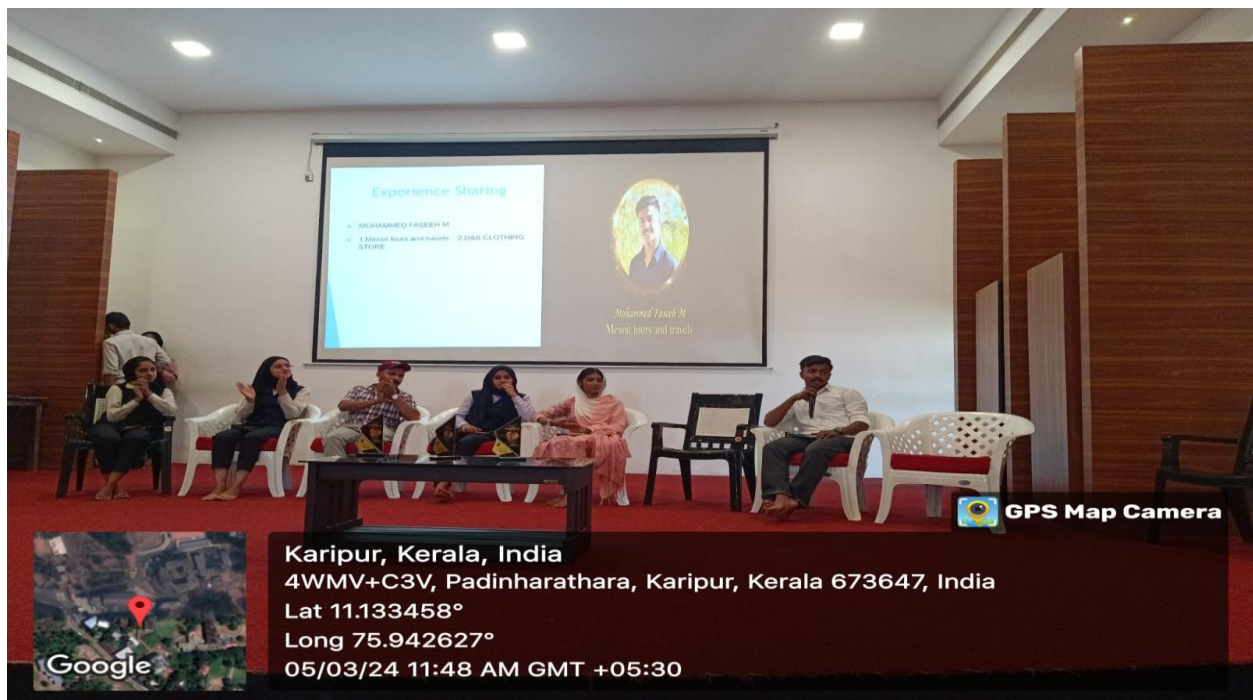
05, March -2024 Tuesday-Time 10.30 AM to 12.30 PM @AVT ,EMEA

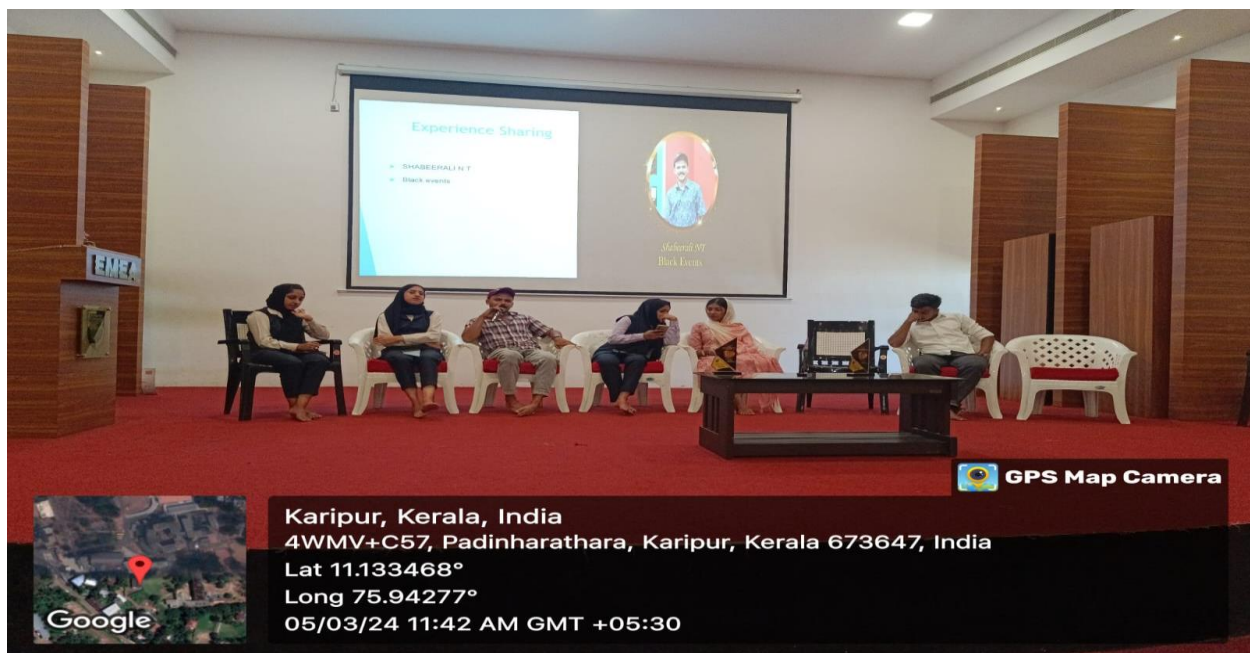


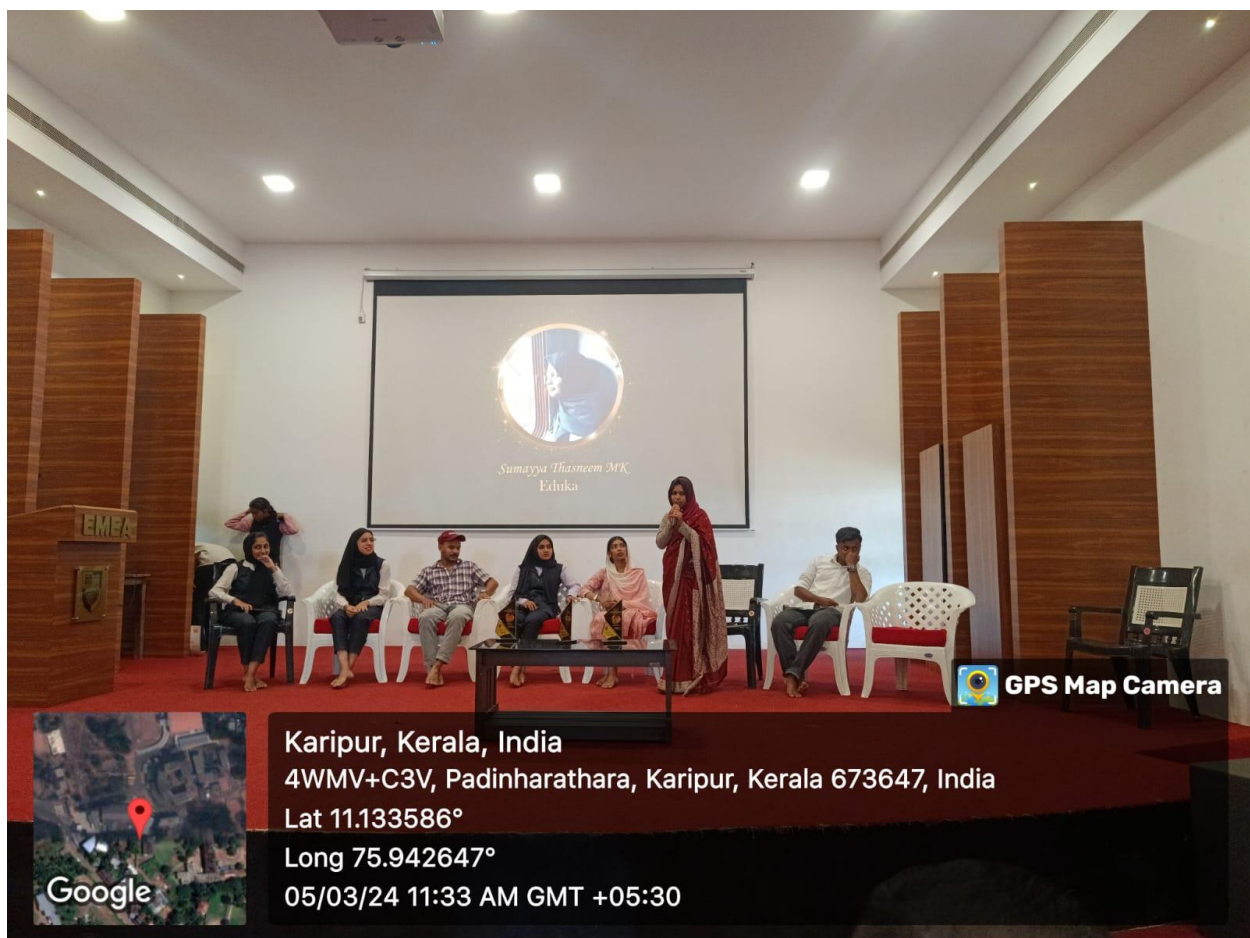
Inaugural Session @10.30 AM



Technical Session & Honoring Entrepreneurs








Program Gallery




ATTENDANCE SHEET


ED CLUB, AIEDC
 EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI
 Aided By Govt of Kerala
 Affiliated to the University of Calicut
 In Association with 40th EMEA College Union
"ENTREPRENEURS IN CAMPUS"

Attendance Register: On 05-02-2024 (Tuesday)-10.30 AM-@AVT Hall in EMEA College.

SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	07	Fatima Sabar	Western	2nd & 4th	Nisara	Rish
2	11	Midhavi V	CS	4th	Hallath	midh
3	31	Mahamed Salih. V.P	west-OSI	4th	Nisara Siv	Sage
4	53	Shifra Shrin	west asia	4th	Nisara	Sh
5	41	mahmuda Jassim	Misc	4th	Qisha PT	MD
6	32	Nibaj	west Asia	4th	Nisara	Nisara
7	22	Amran	Bcom CA	4th	Nakhas	Amran
	12	Mohamed Adil P	Bvoc logi	4th	Nisara	Adil
	43	Muhammed Shoaib	Bvoc Me	4th	Asif	Shoaib
10	11	Muhammed Ameeran	Bvoc	4th	Asif	Asif

Prepared By IEDC and ED Club, EMEA College, Kondotti



ED CLUB IEDC
EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI
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"ENTREPRENEURS IN CAMPUS"
 Attendance Register: On 05-02-2024 (Tuesday)-10.30 AM @AVT Hall in EMEA College.

SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1		Aman haneef .m	B.voc (log)	II	Afshreena	
2		Anshik k	B.voc Log	II	Afshreena	
3		Muhammed Faalhi	B.Voc - Log	II nd	Afshreena	
4		Muhammad farhan	Bvoc log	II nd	Afshreena	
5		Mohammad hafeef	Bvoc log	II nd	"	
6	32	Muhammed Sanad	Bvoc log	II nd	Afshreena	
7	7	Fays Makhthar . k	Bvoc Log	II nd	"	
8	38	Shameel shah	" log	II nd	"	
9	24	Saved	Bvoc Log	II nd	"	
10		M.D shefeer	"	II nd	"	

Prepared By IEDC and ED Club, EMEACollege, Kondotti

11



EMEA COLLEGE OF ARTS & SCIENCE
 Kondotti
 Prepared By IEDC and ED Club, EMEACollege, Kondotti


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EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI
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SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	23	Salman Faries .T	B.voc Log	2 nd semester	Afshreena	
2	16	Muhammed Mazin .EV	B.voc Log	2 nd semester	Afshreena	
3	51	Mohid shahid . k	"	"	"	
4	49	M. Ishikui . K C	"	"	"	
5	11	Muhammed salim	"	"	"	
6	45	Mohammed Favar .p	"	"	"	
7	55	Muhammed Mufar's up	"	"	"	
8	9	Ibrahim Budushe .P	"	"	"	
9	29	Samija Fella .M	"	"	"	
10	01	Mawa	"	"	"	

Prepared By IEDC and ED Club, EMEACollege, Kondotti

EMEA COLLEGE OF ARTS & SCIENCE
 Kondotti
 Prepared By IEDC and ED Club, EMEACollege, Kondotti


ED CLUB & IEDC


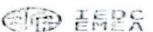

EMEA COLLEGE OF ARTS & SCIENCE, KONDOTTI
 Aided By Govt of Kerala
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 In Association with 40th EMEA College Union
"ENTREPRENEURS IN CAMPUS"

Attendance Register: On 05-02-2024 (Tuesday)-10.30 AM-@AVT Hall in EMEA College.

SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	✓ 48	Mohammed Shibili . KM		2nd 4th	Shijil	
2	✓ 41	AJSAL M.E		BBA 4th	Shijil	
3	52	Ridhin Harris .c		B.VOC . Acc 2nd	Juwariya	
4	39	Amal muhammed .p		B.Voc Acc 2nd	Juwariya	
5	40	Naveen .k		MA Eco	Naseer	
6	✓ 38	mohd . salib .c		B.voc acc	Asif Sir	
7	4	shahana shari		B.VOC acc	Juwariya	
	30	Ayilya		B.voc acc	Juwariya	
	1	Fathima Jinsiyas .k		B.voc acc	Juwariya	
10	11	Mohammed sabhan .v.k		B.voc acc	Juwariya	

Prepared By IEDC and ED Club, EMEACollege, Kondotti

EMEA College of Arts & Science,
 Kondotti
 Prepared By IEDC and ED Club,
 EMEA College, Kondotti


ED CLUB & IEDC



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 Affiliated to the University of Calicut
 In Association with 40th EMEA College Union
"ENTREPRENEURS IN CAMPUS"











Attendance Register: On 05-02-2024 (Tuesday)-10.30 AM-@AVT Hall in EMEA College.

SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	59	Muhammed Shuhaim .p	Bcom cop	4th Sem	Rakeegun Sir	
2	45	Aswintal . E . P	Bcom OT	4th	Nahar Sir	
3	23	Arafath . P . c	"	"	"	
4	36	Anshid Rahman . T . T	Bio Chem	4th Sem	Zaher miss	
5	65	Vasum Abhin . K T	Bcom . CA	4th sem	Nahar sha	
6	26	Aflah	"	"	"	
7	40	Nabeel	"	"	"	
	6	Riaz K . r	B.voc	"	Asif	
	9	Farsin P . v	BBA	"	Shijil	
10	24	Nathan	B-com cop	"	Rakeegun	

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








SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	9	Mohammed Jaseel		2nd B.Voc Arc		
2	47	Nihal		"		
3	18	Muhammed Adil P		"		
4	6	Fazal Rahman M		"		
5	23	Fathima Noureen		and y2 BBA		
6	28	Nasrin A		"		
7	10	Muhammed Danish A		2nd year BBA		
	47	Mohammed shamil P		2nd year BBA		
	11	Jowhan Ali		2nd " "		
10	15	Basim Basheer		2nd yr BBA		

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 11-38 Abdulhann Nadeem Z

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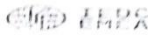







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SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	56	Muhammed Ramees	IEDC	3 rd th	Rajasekharan	
2	18	Mohammed Rinfad	"	"	"	
3	17	Mohammed Sufaid	"	"	"	
4	19	Mohammed Sahil K	"	"	"	
5	24	Nabhan	"	"	"	
6	25	Rishad	"	"	"	
7	20	Shesin	"	"	"	
	31	Shameem	"	"	Nabhan	
	32	Fidha-C (08) Febina Thasni (31)				
10		Adheeb Irfan (26) Jaseel (27) Nazeem (19) Shabeer (29) Muneeza (16) Naveen (28) Salviya (21)	IEDC	MA Economics (4th sem)	Rajasekharan Sir	

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SL NO	Roll No	Name	Program	&Semester	Class Advisor	Signature
1	33	Mohammed Sonan -P	B.voc logg	2nd	Afsheena	
2	26	Adil Ahummed. E	B.voc IF	1 st	Anas	
3	46	Jasim jabbar	BSC.CS	2nd year	Houlath	
4	7	Shifna sherin	"	"	"	
5	14	Fathima marva	"	"	"	
6	32	Sibna Shein	"	"	"	
7	29	MUHAMMED SHAMIL P	B.voc CA	3 rd year	Faizal qn	
		Shakeeralli	MEOM			
10						

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Students Interaction with Entrepreneur



Sharing a Token of Love -Memento





Mr Sunain
IEDC Innovative Lead
Department of Computer Science
Delivered Vote of Thanks

Program Summery and Feed Back

The campus entrepreneurs' program, organized by the ED Club & IEDC in collaboration with the 40th College of Arts and Science at EMEA College, was highly dynamic and esteemed. Participants expressed great satisfaction with the program, making it a resounding success

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